

Technical Meeting
TOURISM GROUPS PROMOTION
Royal Palace of Caserta, Italy
6 – 7 April 2017

Aims:

- Make an inventory of the different practices concerning the tourism promotion and the group tourism
- Promote exchanges between professionals on the theme of tourism promotion and group tourism
- Think about the opportunities and the constraints of group tourism

Expected participants: Tourism promotion manager, Group tourism manager, responsible of cultural development

Working language: English

Dates: Thursday 6 April from 9.30 am and Friday 7 April until 3.00 pm.

Back-scheduling:

For this technical meeting to be efficient, we would be grateful if you could respect the schedule indicated below.

28th February, 2017	Mailing of the note presenting the aims of the meeting and practical information and the questionnaire
By March 17th, 20167	Please send the completed questionnaire on « Tourism Promotion, Group Tourism » to residencesroyales@chateauversailles.fr Please make your booking directly with the hotel Royal Caserta sales@royalcaserta.it
24th March 2017	Mailing of the final agenda
6 – 7 April 2017	Meeting

Contacts:

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Practical information

Budget: Lunch and Dinner on 6 April and Lunch on 7 April 2017 will be offered by Royal Palace of Caserta and ARRE. Transport and accommodation fees are at the participants' expense.

Please find below information on the hotel in which we have negotiated prices. Rooms are pre-booked at Royal Caserta situated at 200 m from Royal Palace of Caserta. You can benefit from the prices indicated hereunder until March 17, 2017 by mentioning "ARRE technical Meeting" while booking directly with the hotel by Email. After this date, the rooms won't be reserved anymore.

Royal Caserta
Viale Vittorio Veneto, 13
81100 Caserta (CE)
Tel: +39 0823 325222
Fax: +39 0823 354522
sales@royalcaserta.it

Prices are as follows:
Single room per night: EUR 70,00 - Breakfast included
Double room per night: EUR 80,00 - Breakfast included

Transports:

From International airport « Napoli Capodichino » to Caserta :
ATC Bus lines (Azienda Trasporti Campani s.r.l), 35 minutes

From Naples to Caserta:
By bus: ATC Bus lines (Azienda Trasporti Campani s.r.l), 1 hour
Timetables: http://www.atcbus.it/uploads/pdf/navetta_napoli_reggia.pdf?3
By train: Trenitalia from The Central Station (Napoli Centrale), 50 minutes
www.trenitalia.com