

Technical Meeting

ORGANISING AND HOSTING EVENTS IN ROYAL RESIDENCES

National Domain of Chambord

15-16 November 2016

19.55 / Shuttle _Gare de Saint-Pierre-des-Corps - Chambord
Dinner at restaurant « *Le rendez-vous des gourmets* » (OPTIONNEL)

Tuesday 15 November 2016

9.30 - Château de Chambord, Royal Porch – Welcome and registration
Salle des Chasses – Welcome coffee

10.00	Opening of the Technical meeting	Jean d'Haussonville <i>Château de Chambord</i>
Royal Residences : a great variety of events		
10.30	Chambord : case history	Frédéric Bouilleux et Luc Forlivesi <i>Château de Chambord</i>
11.00	Coffee break	
11.15	Organising events at Moscow Kremlin Museums	Anastasia Parshina <i>Moscow Kremlin Museums</i>
11.45	Collaborations with Tourist Boards and flywheel effects using the example of the „Summer night concert Schönbrunn“	Jessica Steinlechner <i>Schönbrunn Palace</i>
12.45	Questions and discussion	

13.00 Lunch – *Café d'O*

Organising events : in practise		
14.30	Practical case : Chambord	Emilie Robert, Matilde Zambeaux, Frédéric Villerot <i>Château de Chambord</i>
Assessing and measuring the impact		
15.30	Events as tools for international cooperation: the case of Royal Łazienki	Krystyna Mikucka-Stasiak Marta Falgowska <i>Łazienki-krolewskie</i>
16.00	Collaboration between public and private sector: the case of Royal Palace of Caserta	Vincenzo Mazzarella <i>Royal Palace of Caserta</i>
16.30	Questions et discussion	

17.00 Visit of the Château of Chambord and temporary exhibition
19.00 – Dinner at the Château

Wednesday 16 November 2016

Salle des Chasses – Welcome coffee

Workshop : a common event for ARRE members within ECHY 2018		
10.00	ECHY, European Cultural Heritage Year 2018 - Introduction	Elena Alliaudi <i>Secrétariat ARRE</i>
10.15	Brainstorming	all
10.45	Coffee break	
11.00	Working groups	all
11.30	Presentations and conclusions	all

12.30 Lunch – Café d'O

14.30 / Shuttle Chambord - Gare de Saint Pierre Des Corps

Languages: French and English with simultaneous translation

Contacts:

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