

# DIGITAL GALLERY OF EUROPEAN ROYAL RESIDENCES

MICRO-FOLIE / Digital Museum

## Workshop Minute

12th October 2018

Sevran

## PARTICIPANTS

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- Anja Fielauf, Assistant Palace Management / Museum Educator, Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg, Germany
- Christophe Deléglise, Event organizer, Godollo Royal Palace, Hungary
- Matteo Fagiano, Web, Social, Digital manager, La Venaria Reale, Italy
- Cristina Negus, Media Planner and Press Officer, La Venaria Reale, Italy
- Piotr Górajec, Deputy director, Responsible for the development, Museum of Kings Jan III's Palace at Wilanow, Poland
- Aleksandra Głowacz, Head of Education Department, Museum of Kings Jan III's Palace at Wilanow, Poland
- Patrycja Paulina Żołędowska, Deputy Head of Education Department, art historian, educator, Museum of Kings Jan III's Palace at Wilanow, Poland
- Justine Weulersse, Exhibitions Manager, La Villette, France
- Cyrielle Lourde, Chargée de mission Micro-Folie, La Villette, France
- Phaudel Khebchi, directeur MicroFolie Sevran, France
- Marine Auger, responsable adjointe Micro-Folie Sevran, France
- Elena Alliaudi, Network secrétariat
- Hélène Legrand, Network secrétariat

Inspired by the "Folies" designed by architect Bernard Tschumi in the Parc de La Villette, the mission of Micro-Folie is to be a tool for cultural democratization.

Often located in urban suburbs, the primary objective of these sites is to make artworks broadly accessible to audiences which are far from the traditional cultural spaces (target groups: both schools and adults).

Today we count more than 15 MICROFOLIE in 6 countries. Each MicroFolie hosts a digital Museum.

The **DIGITAL MUSEUM** gather together more than 500 artworks displayed on big screens and iPad. Artworks are organized in Galleries mixing different periods; styles etc. Each artwork can be approached in an interactive way through additional content (quiz, games etc...)

Moreover, the digital museum is a tool for schools. Teachers can select their gallery or a specific masterpiece and build their course lesson on it.

Thought the Palace of Versailles, involved in this project since the beginning, this partnership is now opened to members of the Network of European Royal Residences in order to create the first thematic Gallery.

## CREATE A DEDICATED GALLERY

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The GA 2018 of the Network of European Royal Residences decided to create of a specific Gallery of the Digital Museum completely dedicated to Masterpieces coming from **European Royal Residences**. This gallery will be available within the Digital Museum of each Micro Folie site in the world. The Gallery will be introduced by an interactive map of Europe displaying the members participating in the project.

Target AUDIENCE /

- **Children / schools** : teachers can use the Gallery of European Royal Residences to work with their class on a particular artworks or historic period
- **Individuals**: people visiting the MicroFolie could discover through the Gallery the beauty of the European palaces.

## NEXT STEPS

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[October / November] **SELECTION OF 1 MAIN CONTACT** in charge of that project in your institution. This person will be the person in charge of the communication with La Villette Team.

[December / February] **TRANSMISSION OF CONTENTS** to La Villette team

- a. **Between 10 and 30 masterpieces** (pictures in HD, video, street view etc...) organized in 3 categories. You are free to choose your own categories. For each category chose one main picture. For technical recommendation see annexe "*how to create your own collection*".
- b. **Explanation** of each artworks (in English or in French) and educational resources if possible
- c. **Your logo**  
A template to fill together with a special account access on a secure server La Villette team will be provided.

[March– May 2019] **CREATION OF THE GALLERY** by the team of La Villette

La Villette team will be in charge of:

- d. Creation of the Gallery (big screen) as well as the complementary artworks (content for Ipad)
- e. Realization and design of Ipad games starting from you artworks (like puzzle to recreate the masterpieces etc.)
- f. Whole translation in all the languages used in the Micro Folies in the World
- g. Creation of an interactive map of Europe showing different member

[June 2019] **PRESENTATION** of the GALLERY of European Royal Residences and communication of the project through websites/ Social Media / press etc.

## TO NOTE

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**Partnership agreement/** a partnership agreement between the Network of European Royal residences and La Villette will be signed in order to define the terms of use of artworks. « Each image provided must be copyright-free and can only be used by La Villette at the Micro Folie purpose ».

NB: each image provided will be used by La Villette exclusively at the Micro Folie purpose.

**Additions and changes /** no changes will be made once the Gallery will be published.

**Possibility to host a MicroFolie in your country/** please contact directly La Villette for more details.

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### Contacts:

#### **Network of European Royal Residences**

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#### **Micro-Folie**

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