

Palace Day

19 JULY 2020

#EUROPEAN ROYAL MUSIC



THE BEST EDITION SINCE THE CREATION OF THE EVENT

- +5000 POSTS
- +2000 PARTICIPANTS
- +10M PEOPLE REACHED
- +50M VIEWS ON #PALACEDAY



AN INTERNATIONAL EVENT



4TH TRENDING TOPIC ON TWITTER FRANCE



THE INSTITUTIONS ARE TAKING PART IN THE EVENT

- FRANCE DIPLOMACY
- FRANCE.FR
- UNESCO
- UK'S EMBASSIES



TOP INFLUENCERS

- MOSCOW KREMLIN MUSEUMS
- CENTER FOR HISTORIC HOUSES (INDIA)
- PRUSSIAN PALACES (SPSG)
- PATRIMONIO NACIONAL
- PALACE OF VERSAILLES
- NATIONAL PALACE OF MAFRA

- ROYAL PALACE OF NAPLES
- CHÂTEAU DE CHAMBORD
- ROYAL PALACE OF WARSAW
- HERMITAGE MUSEUM
- ROYAL MUSEUMS OF TURIN



HIGHLIGHTS OF THE DAY



Zamek Królewski w Warszawie - Muzeum @Zamek_Krolewski · 1j

Thank you for joining us during #PalaceDay 2020! We were very happy to share our musical heritage with you and to discover your treasures. @Palace_Day



1 6 13

PalaceDay a retweeted



Reggia di Venaria @LaVenariaReale · 2j

The concert of the Ensemble L'Astrée @astree_1 for @Palace_Day in the Cappella di Sant'Uberto this morning was incredible! 🎵 With: Stéphanie Varnerin - soprano / Francesco D'Orazio - violin / Daniele Bovo - cello / Giorgio Tabacco - harpsichord #PalaceDay #EuropeanRoyalMusic



L' Astrée et PalaceDay

7 27



Un Jour Au Château @unjourauchateau · 1j

UNE CHANCE | En France, nous avons la chance de conserver certains monuments qui figurent parmi les plus beaux palais du monde ! 🏰❤️ #PalaceDay #JourneeInternationaleDesChateaux

@CFontainebleau, @CVersailles, @chantillydomain et @ChCompiègne !



20 75



La France à l'UNESCO @France_UNESCO · 1j

À l'occasion du #PalaceDay qui s'est déroulé le 19 juillet, la délégation française auprès de l'@UNESCO vous propose une #PalaceWeek afin de mettre chaque jour à honneur l'un des magnifiques palais qui tiennent une place particulière au sein du patrimoine culturel français.

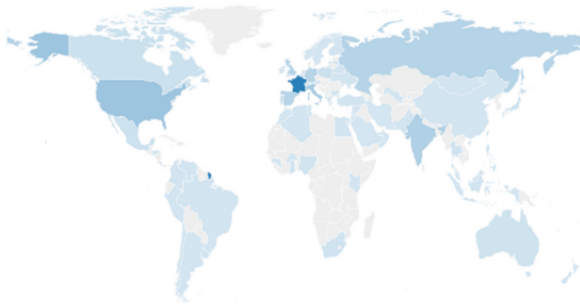


Résidences royales européennes

Related Topics

#versailles #potsdam #journéeinternationaledeschâteaux
 #chh_india #palacedayindia #architecture
 #journéeinternationaledeschâteaux
 #europeanroyalpalaces #travelwineparty #eastmeetswest
 #versailles #music #palaceday2020
 #europeanroyalmusic
 #cetétéjevisitelafrance #culture #france #history
 #indianpalaceday #heritage

Location



Gender

Male 48 %
 Female 52 %

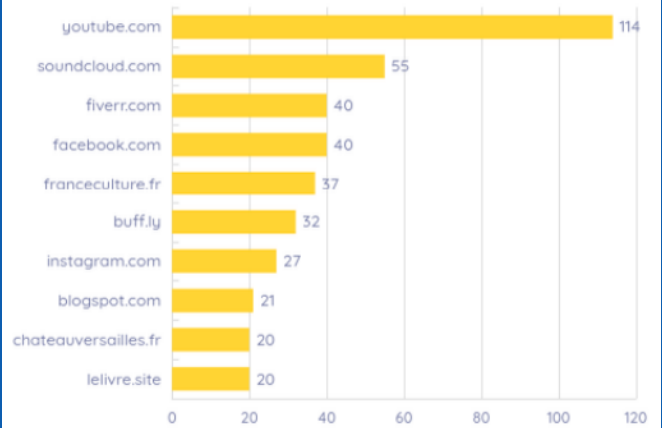


Top Devices and Apps

Android 36 %
 Desktop/Web 34 %
 iPhone 25 %
 Other 5 %



Most Linked Websites



Social Media Post Types

Original 19 %
 Reply 3 %
 Retweet 78 %

