

ACTIVITY REPORT 2020

Meetings

- **Technical meeting**, Light in Royal Residences, Palace of Versailles
27-28th February 2020 → 27 participants, 15 institutions from 10 countries
- **Spring Board meeting**, 17th June 2020 (Videoconference)
- **Winter Board meeting**, 7th December 2020 (Videoconference)
- **Technical meeting**, How to cope the COVID 19 crises, 14th December 2020 (Videoconference)

Special Projects

- **Palace Day**, Sunday 19th July 2020, topic "Music"
+5 000 posts, + 2 000 participants, +10M people reached and +50M views
- **EPICO 2nd phase**
 - Launch of the online platform dedicated to Preventive Conservation in Historic Houses
<http://www.europeanroyalresidences.eu/epico>
 - Publication of the conference proceedings
 - Communication about the EPICO's application at Sanssouci (SPSG)
 - Distribution of the EPICO brochure to all members
- **Creative Europe Grants**, finalization and final payments to the partners

Publications and reports

- **Conference proceedings** of the symposium "*Preventive conservation in Historic Houses and Palace-Museums: assessment methodologies and applications*"
More than 17 000 downloads
- **Minutes** of the showcase "A Place at the Royal Table" in FR/EN
- **Compendium** "How to cope the Covid 19 crises"
- **Report** of the winners of the second edition of the Mobility Grants
- **Minutes** of the 2019 technical meetings (Mechanical Objects, Virtual Reality, Hydraulic systems)
- **Publication** of the old minutes of the technical meetings the Network (annex 1)

Social media and on line activities

NEW TOOLS

- **LinkedIn Page** www.linkedin.com/company/network-of-european-royal-residences
Around 220 followers
Type of contents: testimony, publication of minutes, European information, etc
- **Instagram account** [@europeanroyalpalaces](https://www.instagram.com/europeanroyalpalaces)
Around 34.7 K followers
Daily update with post and stories promoting members activities
- **Website responsive version and reorganization of contents** (new layout for cooperation projects etc)
- **EPICO Platform** dedicated to preventive conservation in Historic Houses
<http://www.europeanroyalresidences.eu/epico>
- **Google Drive**
New way of work, perfect to collect all the necessary contents

NEW CONTENTS

- **Ambassador's programme**
Short videos realized by members about their experiences within the Network
- **What make you special**
Short text about the specificity of the royal residences. regularly published on Instagram
- **Summer Lush Gardens**
Videos and pictures of gardens. Used on Instagram and LinkedIn this summer and early autumn to promote outside tourism
- **All contents realized by the Network the last years** (minutes, reports, etc.=

Administration and membership

Meetings and international relations

- 28th January; Meeting with the director of Royal Palace of Milan
- 6th March: Meeting with the French members of Culture Action Europe, Paris
- 18th September: Inauguration of the app "La Boussole" in Chambord and meeting with colleagues
- EUROPA Nostra GA and several on line meetings (including the Award Ceremony)
- DEMHIST GA

Employees' trainings

Elena Alliaudi

- Portuguese L2 (1 year course)
- Develop private funds (3 days course)
- Excel L2 (2 days course)

Hélène Legrand

- German L2 (1 year course)
- Excel L2 (2 days course)
- Photoshop initiation (4 days)

Trainees HEC Business school, Emma Freyd and Julien Feltin, Unpaid traineeships, January 2020

Technical Meetings : Scientific

- Hydraulic facilities in Royal Residences, Peterhof, 2019
- Mechanical Objects, National Palace of Mafra, 2019
- Aging or Retouching? Problem and advantage of artificial patina in historic interiors, Prussian Palaces and Gardens Foundation Berlin-Brandenburg, 2018
- Open Storages, Museum of King Jan III in Wilanow, 2018
- Archeology in Royal Residences, Palace of Coudenberg, 2017
- How to recount the European history of the royal residences, Research Center of the Palace of Versailles, 2016
- Preventive Conservation – Curatorial Cleaning, Schönbrunn Palace, 2016
- Royal Residences and Research, Research Center of the Palace of Versailles, 2014
- Refurnishing Palaces and Castles. An exercise in style? Palace of Chambord, 2014

Technical Meetings : Development

- Commercial Development, Royal Palace of Gödöllő, 2019
- Tourism Group Promotion, Reggia di Caserta, 2017
- Corporate Identity, Het Loo Paleis, 2017
- Organizing events in Royal Residences, Palace of Chambord, 2016
- Improving our Knowledge of Foreign Visitors, Peterhof, 2015
- Sharing Communities, Reggia di Venaria, 2015
- Improving our Knowledge of visitors of European Royal Residences, Palace of Versailles, 2013
- Entering the digital age: European royal residences and E-strategies, Royal Palace of Gödöllő, 2013

Technical Meetings : Management

- Fire security, Palace of Versailles, 2015
- Using GIS (Geographic Information Systems) to Improve Maintenance of a Historic Residence », Museum of King Jan III in Wilanow, 2014
- Improving Access at the Palace-Museums, Parques de Sintra – Monte da Lua, 2014

Others

- MasterClass “The Future of Social Media in Royal Residences”, La Granja de San Ildefonso, Patrimonio Nacional, 2019
- Mobility Grants, Reports of the winners, 2nd edition, 2019
- Mobility Grants, Reports of the winners, 1st edition, 2018

- Preparatory Workshop, Microfolie, Sevrans, 2018
- Workshop 2 "European Year of Cultural Heritage", Het Loo Paleis, 2017

Conference proceedings (in the frame of the International symposium)

- Showcase "A Place at the Royal Table", House of European History, 2019
- "Preventive Conservation in Historic Houses and Palace-Museums: Assessment Methodologies and Applications", Palace of Versailles, 2017
- "Authenticity in the conservation of the Historic Houses and Palace-Museums", Palace of Compiègne, 2014

General Assembly

- GA 2019
- GA 2018
- GA 2017
- GA 2016

Activity Report

- 2019
- 2018
- 2017
- 2016
- 2015-2016
- 2013-2014