

NETWORK OF EUROPEAN  
ROYAL RESIDENCES



ANNUAL REPORT  
2021



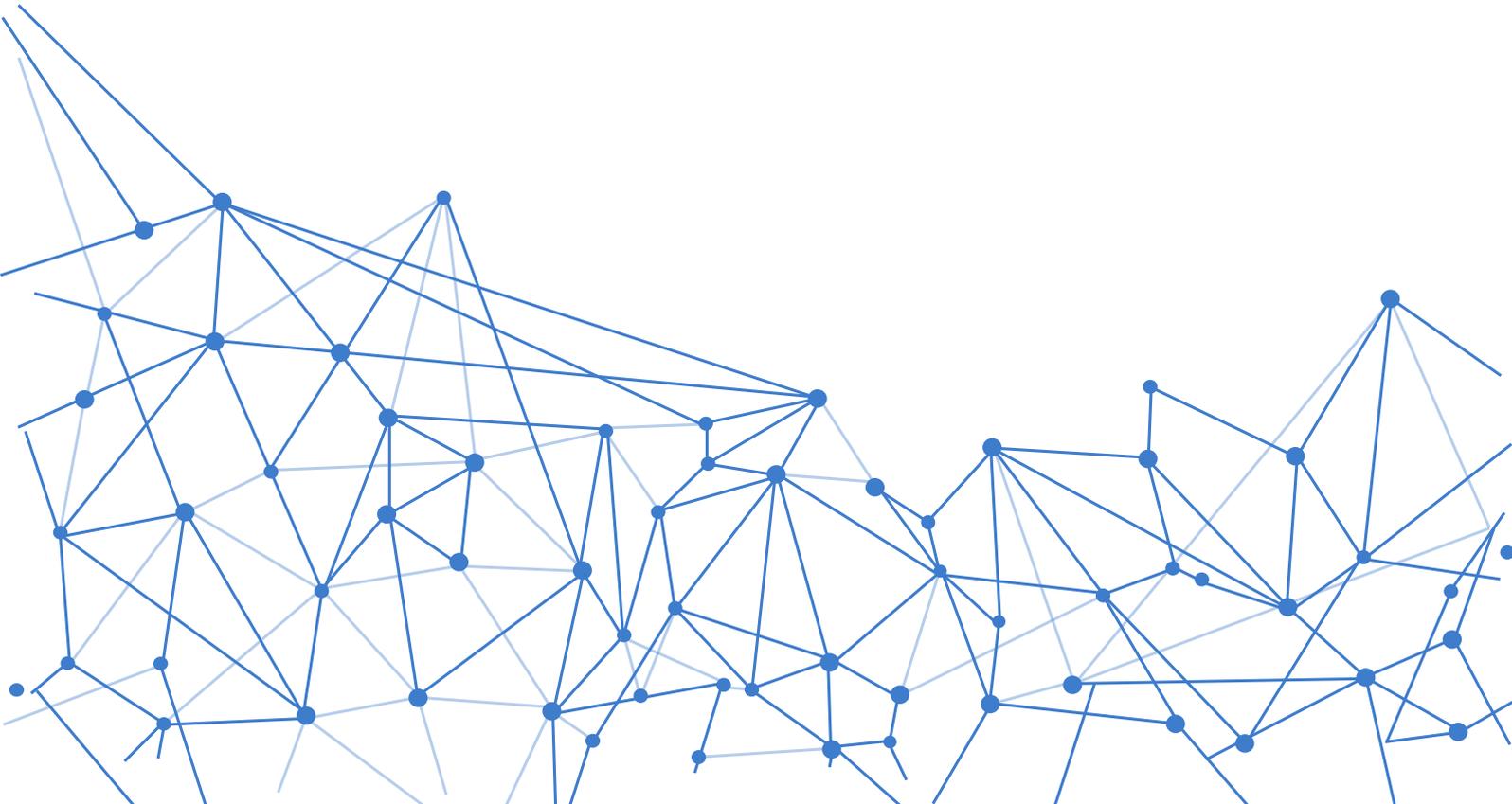


# ACTIVITIES





# MEETINGS



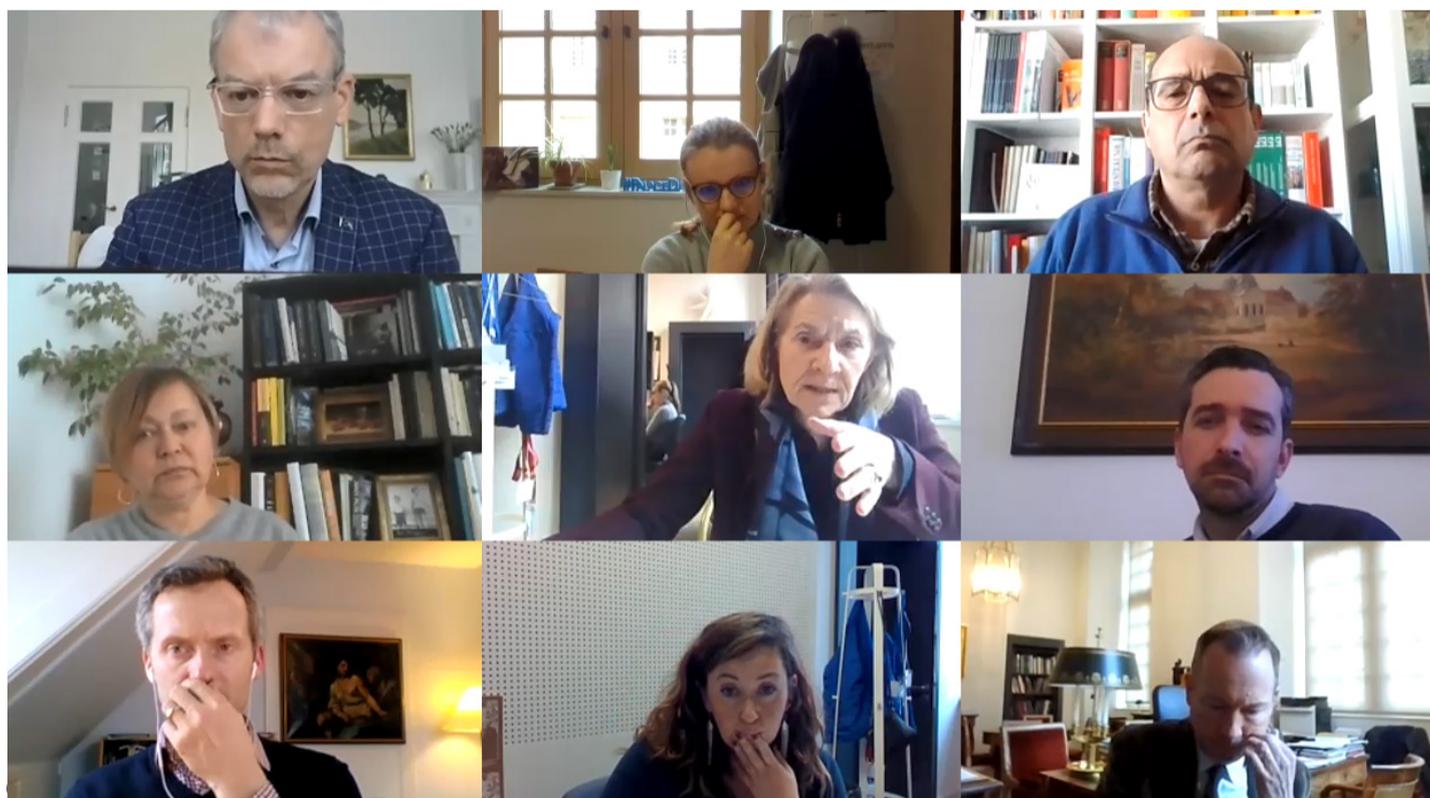
## Board's meetings

### Composition of the Board

- **Catherine Pégard, President**  
President of the Établissement public du château, du musée et du domaine national de Versailles, France
- **Axel Harms, Vice-president (until summer 2021)**  
Head of Communication of the Royal Danish Collection, Denmark
- **Christoph Martin Vogtherr, Vice-president**  
General Manager of the Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg, Germany
- **Laurent Salomé, General Secretary**  
Director of the Musée national des châteaux de Versailles et de Trianon, France
- **Elzbieta Grygiel, Assistant Secretary General**  
Head of Department of Communication of Muzeum Pałacu Króla Jana III w Wilanowie, Poland
- **António Nunes Pereira, Treasurer**  
Director of the Palaces of Pena, Sintra and Queluz, Portugal
- **Tamás Ujváry, Assistant Treasurer**  
Managing Director of the Gödöllo Királyi Kastély Közhasznú Nonprofit Kft, Hungary



- Meeting on 15 February
- Meeting on 08 September



Board Meeting, online conference, 15th February 2022

## Other meetings and works

### Mission in Naples/ 5-8 April 2021

Preparation of the General Assembly 2021 (initially planned at the Royal Palace of Naples)



Mission in Naples, Teatro San Carlo



Meeting about the Mobility Programme  
©Europeanroyalresidences

### Meeting with the steering committee of the Mobility Grants Programme/ 17 November 2021

Meeting on the progress of the 4th edition of the  
Mobility Grants and discussion about the 5th edition

### Mission in Madrid/ 14-17 December 2021

Video shooting of the «Belen del Principe» and  
meetings with the new president and the new  
teams of Patrimonio Nacional



Mission in Madrid ©Europeanroyalresidences



# MOBILITY GRANTS

## 2021

### 4th Call



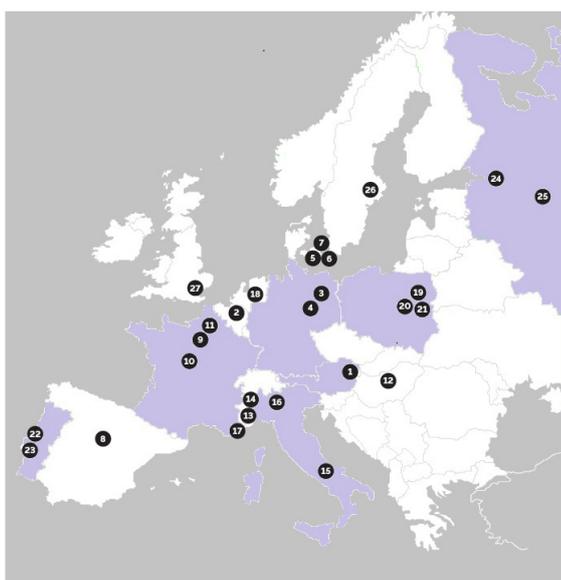
GOAL/ Encourage the exchange of good practices between Royal Residence by providing grants of 1,000 euros to professionals.



Key dates on the 4th edition:

- Launch of the call on February: 14 applicants
- Results on June: 13 winners

### Geographical repartition of the host and sending institutions



**11** institutions in **8** countries

### Profile's category of the winners

Conservation-restoration: 6  
Sponsorship-patronage: 2  
Marketing: 1  
Events-protocol: 1  
Technician: 1  
Cultural development – Educator: 1  
Communication: 1

The European steering committee is composed by:

- Ms. Elzbieta Grygiel  
Communication Department Manager / Museum of King Jan III's Palace at Wilanów, Poland
- Ms. Gabriele Horn  
General Direction / Prussian Palaces and Gardens Foundation Berlin-Brandenburg, Germany
- Mr Tamas Ujvary  
General Manager / Royal Palace of Gödöllő, Hungary



Oriane Sarda (right) with Sarah Kimmerle, in mobility at SPSG

### Oriane Sarda

Patronage Officer at the Palace of Versailles (France)

in mobility at the Prussian Palaces and Gardens Foundation Berlin-Brandenburg, Germany

« This experience was very useful professionally as I witness the methods of an other institution concerning fundraising. [...] we will keep in touch with the Host institution and hopefully continue on our discussions and brainstormings. We would also like to maybe find a project on which we could both work together. »

### Julia Rusova

Methodist and educator at the Kids' Center of Moscow Kremlin Museums (Russia)

in mobility at the Museum of King Jan III's Palace at Wilanów, Poland

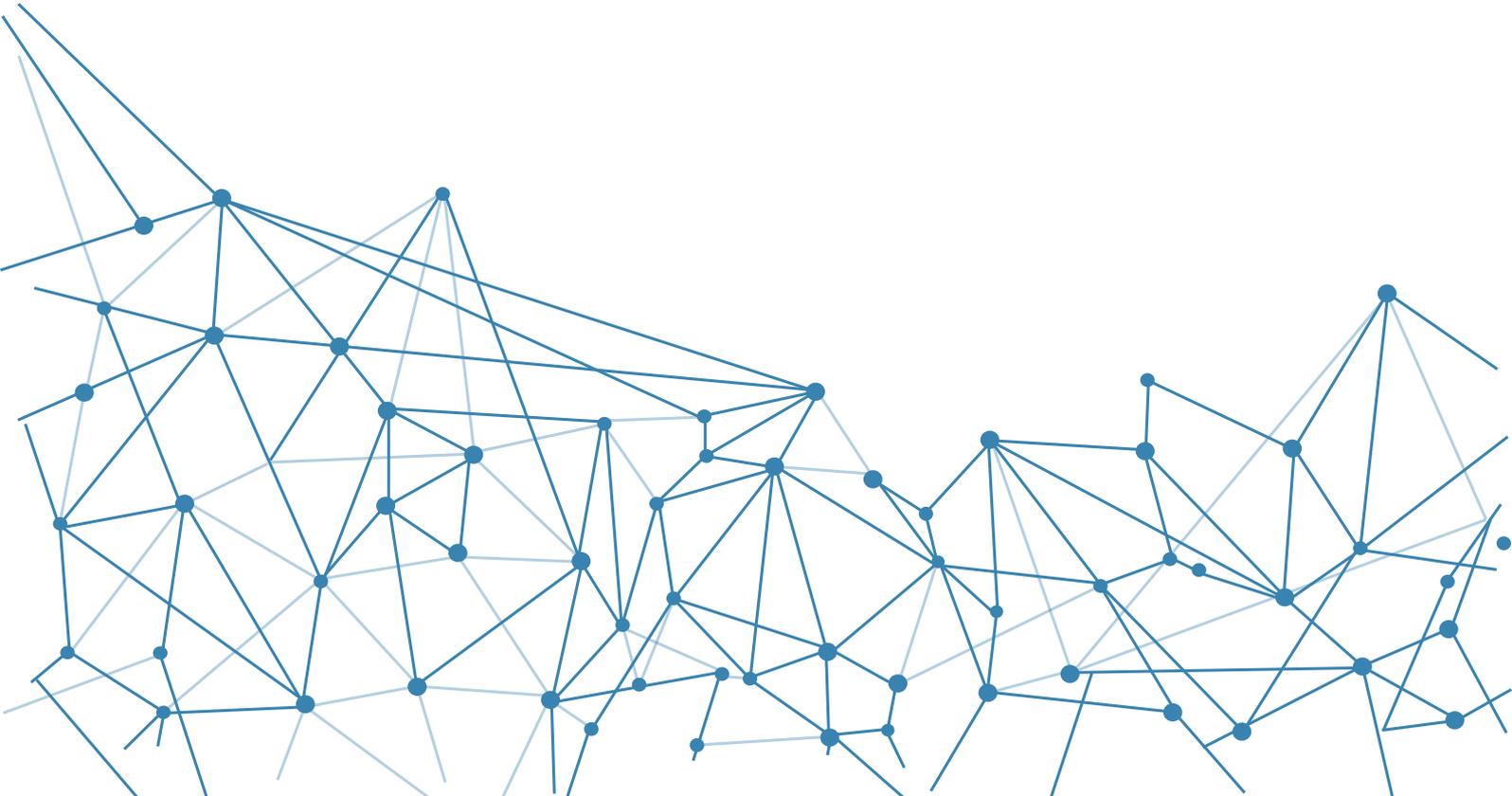
« Summing up, the mobility provided a valuable opportunity for professional exchange and international cooperation in the field of museum education. [...] I think our exchange can be the starting point for a cooperation between the Museum of King Jan III's Palace at Wilanów and the Moscow Kremlin Museums. »



Julia Rusova in mobility at Wilanow

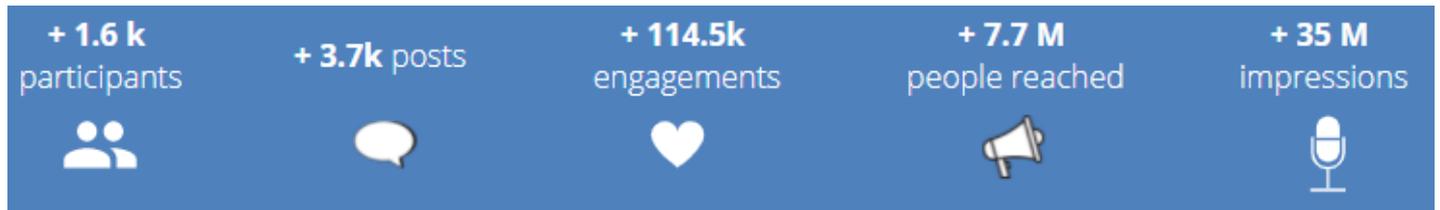


PALACE DAY  
2021  
6th Edition



**GOAL/** July 19th - Annual day completely dedicated to palaces in the world to raise awareness of Europe's shared Heritage among the public and create links with other institutions.

The 6th edition has been dedicated to the men and women who have contributed, and contribute, to bring to life the palace-museums, historic houses and cultural institutions. Palace Day 2021 wished to virtually "repopulate" these places of culture!



### A worldwide event!



### Always with new elements and new participants

- Creation of an official presentation document
- With new participating countries as [Georgia](#)
- With new participating institutions as the [Vizcaya Museum \(USA\)](#)

With the official support of the International Committee for Historic House Museums





**Château de Versailles** @CVersailles · 19 juil. 2021

#PalaceDay Since the 20th century, Versailles has also lived in the eyes of its visitors! Discover the collection of souvenir photos that give way to your childhood memories

[chateauversailles.fr/actualites/vie...](https://chateauversailles.fr/actualites/vie...)

#palaceday2021 #JourneeInternationaledesChateaux @Palace\_Day



6:30 PM · 19 juil. 2021 · TweetDeck



**Parques de Sintra** @parquesdesintra · 19 juil. 2021

#PalaceDay Who lived in the palaces of Sintra? Amélie Orléans, wife of King Carlos and mother of King Manuel II, spent long periods in Pena Palace. When she visited Portugal in 1945, at Salazar's invitation, she had a special request: to visit the palace on her own. ©PSML



Vous

8



**Rundāles pils muzejs** @RundalesPils · 19 juil.

Today, all the palaces are celebrating #PalaceDay! We would like to thank the former director of the museum, I. Lancmanis, who has put his heart and soul into palace. With his work of 54 years, Rundāle Palace is one of the most recognizable tourist attractions in the Baltics! 🌟



11 85



**Vizcaya** @VizcayaMuseum · 19 juil. 2021

Vizcaya is also lucky to have a team of expert horticulturists, who not only keep Vizcaya green, but also ensure the gardens remain historically accurate. Most recently, the team brought back roses to their rightful place in the Fountain Garden. #PalaceDay #PalaceDay2021



115 vues 5 12



**Europa Nostra** @europanostra · 19 juil.

Happy #PalaceDay! 🎉

European palaces are complex and multifaceted places of history. They have shaped Europe's memory and enriched it's #heritage!

Did you know that the exact number of palaces in Europe still remains a mystery! 🤔👉



Vous et 8 autres personnes

1 5 18



**World Monuments Fund** @WorldMonuments · 1h

To celebrate #PalaceDay, explore Lal Bagh Palace. Considered one of India's finest neo-classical buildings, it is renowned for its European influenced interiors. Restoration is now underway in partnership with the Government of Madhya Pradesh. [wmf.org/project/lal-ba...](https://wmf.org/project/lal-ba...)



2 3



# EU FUNDING APPLICATIONS



# About the call

Programme: Europe Creative

Call: CREA-CULT-2021-NET

Name: European Networks of Cultural and Creative Organisations

Opening of the call: June 2021

Deadline Submission: 26 August 2021



## Objective:

Support cultural Network aiming to enhance the capacity of European cultural and creative sectors to nurture talents, to face common challenges, to innovate, to prosper and to generate jobs and growth

## Priorities:

- to contribute to the European Green Deal by encouraging the European cultural and creative sectors to adopt and disseminate more sustainable and environment-friendly practices
- to build the capacity within the European cultural and creative sectors to be active at the international level, in Europe and beyond
- to increase cultural access to and participation in culture as well as audience engagement and development
- to help the European cultural and creative sectors fully take advantage of new technologies to enhance their competitiveness

# Submitted project

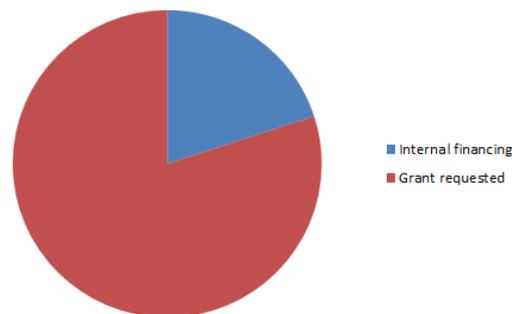
Name: Restart for 20 Years [RSTART20]

Dates of the project: 01/02/2022 - 01/02/2025 (3 years)

Partnership: Monobeneficiary

Total budget: 752 724 euros

Grant requested: 602 179, 20 euros (80% of the total budget)



Grant requested in comparison with the internal financing

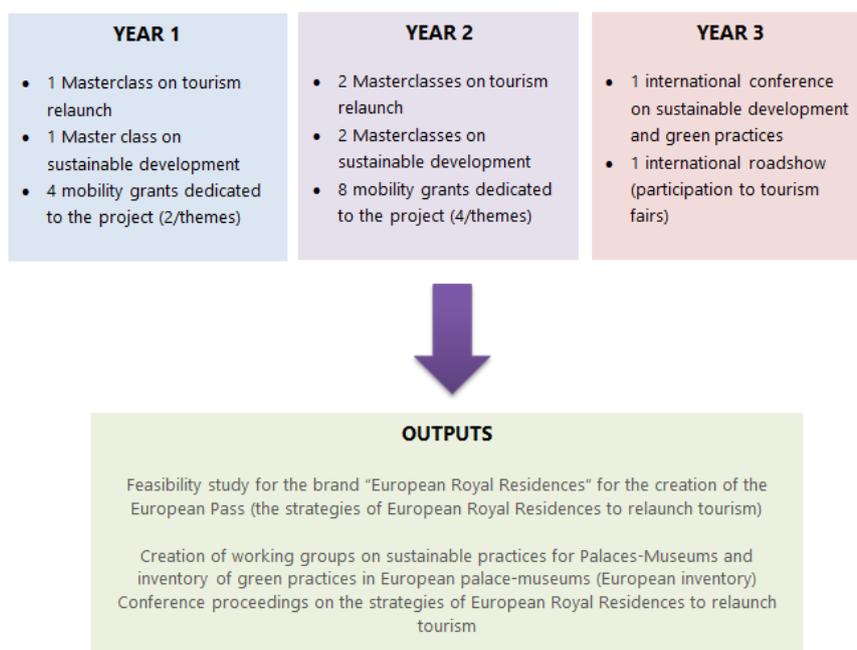
## OBJECTIVES/

- Ensure the financial stability of the Network for the next three years
- Reinforce our collaboration and set a strategy for the next three years
- Work on two themes which are (and will be) new challenges for Royal Residences in the future

## THEMES AND ACTIVITIES/

- Relaunch of the tourism in our Museums after the Covid 19 crisis and study on the creation of a branding of European Royal Residences for extra-Europe tour operators
- Support the sustainable development and climate changes in Royal Residences

## ORGANIZATION/

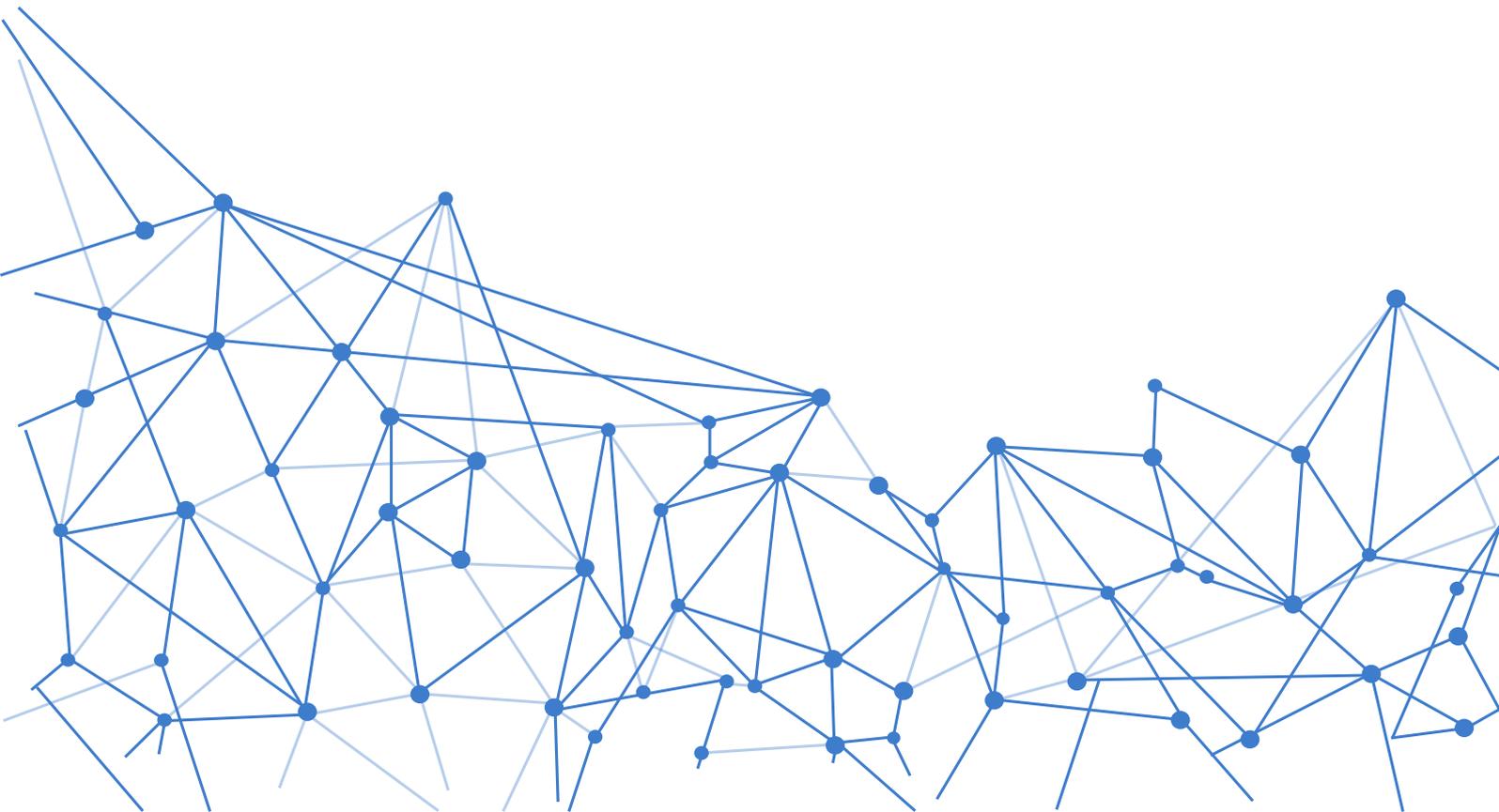


Results: Refused

Total score: 69.00/100 (Threshold: 70)



# COMMUNICATION and VISIBILITY



# The Network in the Media



L'objectif de cette Journée internationale des châteaux, du 19 juillet, est de rassembler le grand public autour d'un **héritage** commun et historique. À l'origine, cette journée est à mettre à l'initiative du **Réseau des résidences royales européennes (ARRE)**, qui est présidée depuis ses débuts par le **château de Versailles**.

Pour l'édition 2021, le désir des châteaux participants à l'expérience (27 membres dans 15 pays) est de **dédier** cette journée à toutes les **personnes** contribuant à faire **vivre** ces châteaux, qui sont un pan de l'**histoire culturelle** de chaque pays, de chaque territoire.

Le territoire de l'**Eure** et plus particulièrement de **Seine Normandie agglomération (SNA)** n'est pas en reste en ce qui concerne la présence de châteaux. Tour d'horizon de ces derniers qui ont chacun évolué au fil des années, soit en musée ou en hébergement et qui abritent, pour certains, les actuels propriétaires.



Accueil > Actualités > Inauguration Micro-Folie - 18 et 19 septembre

## INAUGURATION MICRO-FOLIE - 18 ET 19 SEPTEMBRE

Partager l'article [Facebook icon] [Twitter icon] [LinkedIn icon] [Email icon]  
Imprimer [Printer icon]

**INAUGURATION !**  
**18 SEPTEMBRE & 19 SEPTEMBRE**

**SPOT** SOCIAL AND INNOVATIVE PLATFORM FOR CULTURAL TOURISM AND ITS POTENTIAL TOWARDS DEEPENING EUROPEANISATION

Year's edition of the Palace Day 2021

We bring to your attention this year's edition of the Palace Day 2021 initiative, coordinated by our colleague Elena Allaudi and the European Network of Royal Residences. This year's edition is dedicated to the people who bring these places to life.

More information:

Palace Day\_2021\_EN.pdf  
Download PDF • 1.55MiB

Palace Day 2021

Visit royal residences for free on #PalaceDay

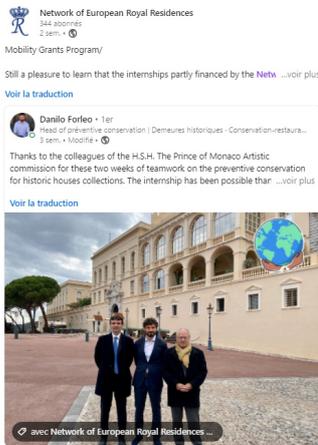
Free tours, reenactors in period costumes and interesting stories of royal residences await the visitors of this year's #PalaceDay on Monday. It is an initiative of the Network of the European Royal Residences (ARRE), the idea of which is to promote and emphasise common culture and heritage.

The Royal Lazienki Museum is organising a free tour of the Palace on the

LATEST NEWS

- COVID-19: EMA could approve shot against Omicron in 3-4 months
- Migrants more aggressive in attempts to force border: Border Guard
- Ve stimulates development of member states: President
- It is good to see EU and NATO being on the same page: Linas Kojala
- PM warns of Russian attempts to destabilise region
- COVID-19: 19,07% new infections in Poland, active cases decreasing
- US to strengthen deterrence mechanism against Russia
- Barbados becomes republic after almost 400 years
- Russia, Belarus plan further joint army manoeuvres

# The Network and the Social Media



## Instagram account/ @europeanroyalpalaces



- Around **34.5 k** followers
- **135** posts
- Launch of **3 series** of «stories»: news of members (Monday), quizzes (Wednesday) and presentation of the members (Friday)

## LinkedIn account/ Network of European Royal Residences



- 345 followers
- 43 posts including call for papers, testimonies, European News, etc

## Website/ www.europeanroyalresidences.eu



- **275 118** visitors
- 707 503 pages viewed
- Around 6min/session of visit

**Top 5 countries:** USA / France / Singapour / The Netherlands / China  
707 503

## Flickr/ Network of European Royal Residences



- **15** albums
- **954** pictures of meetings, conferences and events organized by the Network



# Creation of new contents

## PalaceDay

19 JULY 2021

### Palace Day 2021



A presentation document dedicated to the Palace Day !

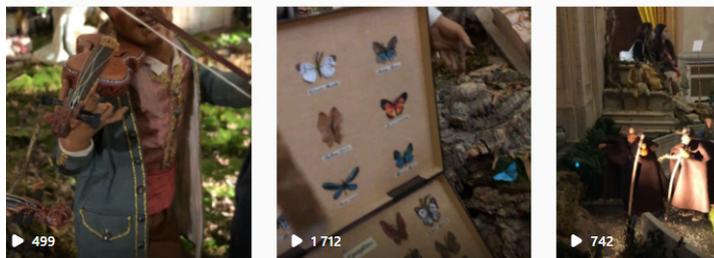
Format/ PDF - Available on line  
Diffusion/ to all members, potential participants and available on line for the public

PRESENTATION DOCUMENT

## Instagram

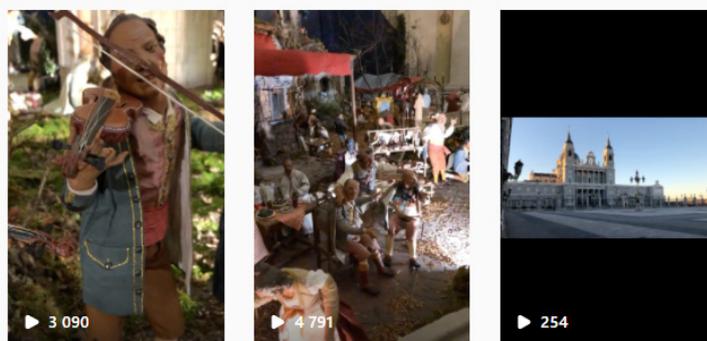
First videos totally realized by the Network of European Royal Residences about the «Belen del Principe» at the Royal Palace of Madrid

Format/ Video  
Diffusion/ on Instagram  
(@europeanroyalpalaces)



First reels realized by the Network in order to exploit more and more the potential of Instagram

Format/ Video  
Diffusion/ on Instagram (@europeanroyalpalaces)



## Valorization of the Network



Participation to the conference «Royal Families and Palaces» organized by the Ministry of Culture and Information of the Republic of Serbia

**Date/** 27 April

**Link/** [https://www.youtube.com/watch?v=UY\\_Lsi2Xa3o](https://www.youtube.com/watch?v=UY_Lsi2Xa3o)



Participation to IMPACTOUR ReDiscover Europe Workshop, under the auspices of the Portuguese Government, and with collaboration from the Slovenian Government

**Date/** 9 May

**Link/** <https://www.impactour.eu/>



Participation to the two workshop organized by Culture Action Europe for the project «Amplify: Make the Future of Europe Yours»5

**Date/** 27 September and 5 October

**Link/** <https://cultureactioneurope.org/projects/amplify-make-the-future-of-europe-yours/>



Participation at the General Assembly of DEMHIST, the ICOM committee for Historic-Houses

**Date/** 8 October

**Link/** <https://icom-demhist.org/>



Participation at the Council and the General Assembly of Europa Nostra

**Date/** 12 and 29 November

**Link/** <https://www.europanostra.org/>



# GENERAL MANAGEMENT



# Human Resources

**Elena Alliaudi:** Full-time permanent contract since 2016

**Hélène Legrand:** Full-time permanent contract since 2020

## Interns

4 - 22 January 2021: HEC Business school, Apolline Guillot and Blaise Estienne - Unpaid traineeships

## Training Courses

### Elena Alliaudi

- Portuguese lessons: 2021
- English Lessons: 2021
- Expert in Ceremonial and National and International Protocol: 17 May / 14 June
- General data protection regulations: 24 June
- Better collaborate internally and develop collaborative tools thanks to digital technology: 22-23 November

### Hélène Legrand

- General data protection regulations: 24 June
- In design: 18-21 October
- Photoshop: 22-25 November
- English Lessons: 2021

# Annual administrative tasks and networking

1st January 2021

31st December 2021

## APPLICATIONS

- High Patronage of the European Parliament for the GA 2021, then the GA 2022 **Accepted**
- Label «French Presidency of the European Union» for the GA 2022 **Accepted**
- Call for proposals «European Networks of Cultural and Creative Organisations» (CREA-CULT-2021-NET) of the Europe Creative Programme with the project «RESTART20» **Refused**

## MEETINGS

- 5 January/ Meeting with REMA (European Network of Ancient Music) about the Ealy Music Day
- 18 March/ Presentation of the Network to students
- 6 March/ Meeting with the Relais Culture Europe (Europe Creative Desk in France)
- 2 July/ Meeting with the Centre for Historic Houses India about Palace Day and possible cooperation
- 21 December / Meeting with the organizers of the PFUE (French Presidency of the European Union)



Relais  
Culture  
Europe



## ADMINISTRATIVE TASKS

- Account closing
- Call for Dues
- Annual Survey (number of visitors / contact list / technical meeting proposals)
- Letters: 126 official letters sent 35 letters received
- Updating of the contact list
- Notices to General Assembly 2021 and 2022

## Dissemination

All the year, the Network of European Royal Residences spread among these members call for papers, invitation to publish and conferences. These information are spread via email, via linkedin or via both. Among them we can quote:

«[Maintaining the Presence of the Prince; Management of Royal geographies \(XIVth-XIXth centuries\)](#)»  
Centre de recherche du Château de Versailles 15-17 September 2021

«[CULTURE/NATURE/FUTURE conference](#)»  
Museum of King Jan III's Palace at Wilanów / 16 September 2021

«[17th International Congress of Turkish Art](#)»  
Museum of the Palace of King Jan III in Wilanów and the University of Warsaw / 18th-21st September 2023

«[The Palace as a portrait of its owner](#)»  
The Peterhof Sate Museum-Reserve / 27-28th September 2021

«[Historic House Museums for a Sustainable World: Challenges and Opportunities](#)»  
ICOM DEMHIST / 4-8 October 2021

«[Licht und Klang in der europäischen Hofkultur – Medien, Effekte, Symbolik](#)»  
Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg / 7-9 October 2021

«[Une Vie de Château. Life in a country estate and around it](#)»  
Gatchina Palace, 10-13 November 2021

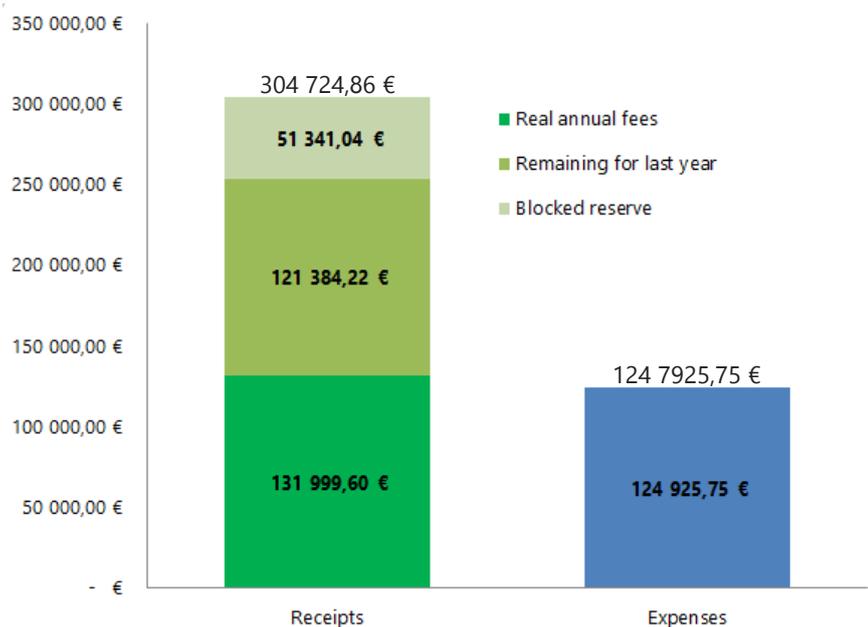
«[Painted Ceilings in Europe \(XIVth-XXIth centuries\): forms, functions, fictions](#)»  
Organized by German Center for Art History-DFK (Paris), Ludwig Maximilian Universität (Munich) and Université de Bourgogne / 2-3 December 2021

«[Heritage for the future/Science for heritage, A European adventure for research and innovation](#)»  
Foundation for Heritage Science / 15 -16 March 2022

«[Invitation to publish in «Studia Wilanowskie»](#)»  
Museum of the Palace of King Jan III in Wilanów

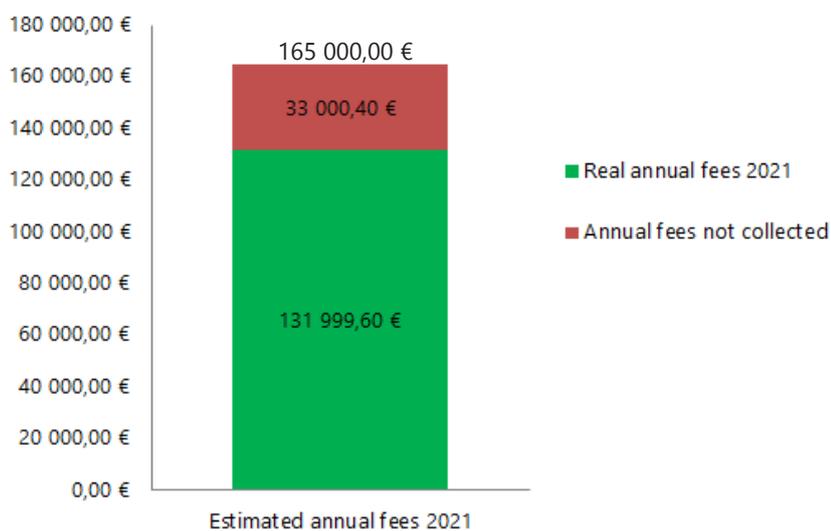
# Budget

## General Budget



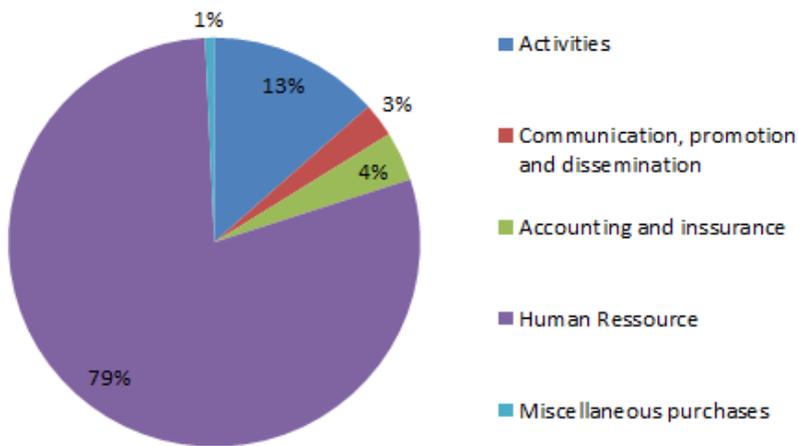
The receipts, of an amount of 304 724,86 € are composed of the real annual fees of the year, the remaining from early years and the blocked reserve.

## Annual fees: estimated and real fees 2021

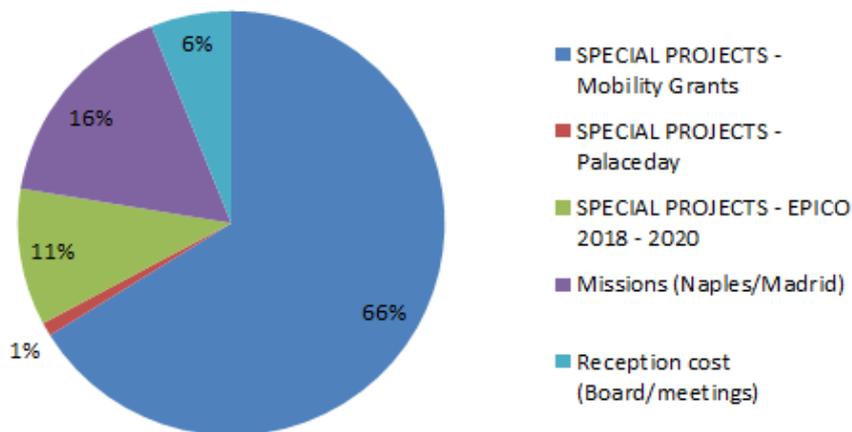


165 000 euros of annual fees were expected by the Network of the European Royal Residences for the 2021 year. 131 999.60 have been received.

## General repartition of the EXPENSES



## Repartition of the «Activities»



In the aim of reducing costs, many tasks are carried out internally:

- Management and updating of the webiste
- Management of Socia Media: Linkedin, Instagram, Flickr, accounts for Palace Day
- Creation of contents: brochure Palace Day, shooting videos, etc
- Accounting



European  *R*oyal residences

Network of European Royal Residences  
[www.europeanroyalresidences.eu](http://www.europeanroyalresidences.eu)