NETWORK OF EUROPEAN ROYAL RESIDENCES



ANNUAL REPORT 2022



2022 key dates and key numbers

24-25 March

General Assembly and 20th anniversary of the Network of European Royal Residences

7 June

Results of the 5th call of Mobility Grants
Programme. 14 professionals have been rewarded

9 June

Board meeting. Transition to the new Board composition for 2022-2025

19 July

#Palace Day 7th edition on the theme of Biodiversity

6-7 October

Technical meeting in the Palace of Schönbrunn about digitalization after the covid crises

13-14 October

Technical meeting at the Kronborg Castle 'Danish Agency for Culture and Palaces) about project management

14-15 November

Technical meeting at the Royal Danish Collection about the preservation of textile wall hangings

IN TOTAL:

13 meetings 7 on site and 6 on line



+ **197** participants



14 mobility Grants allocated

+3 new members in

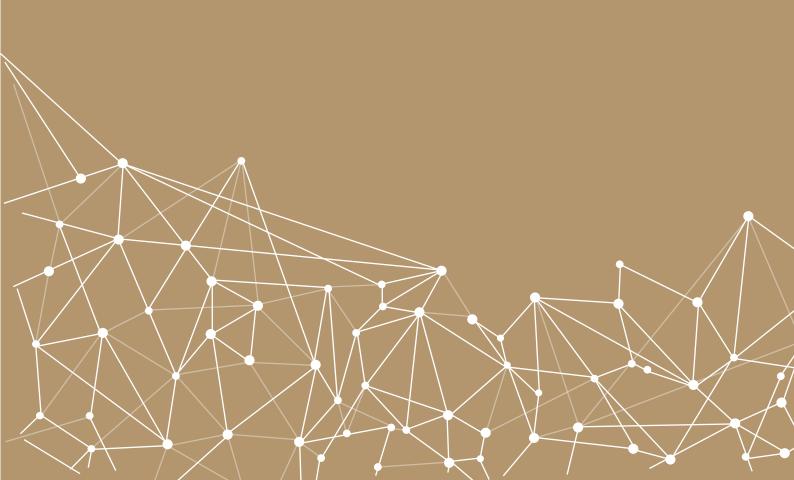
Austria France Italy



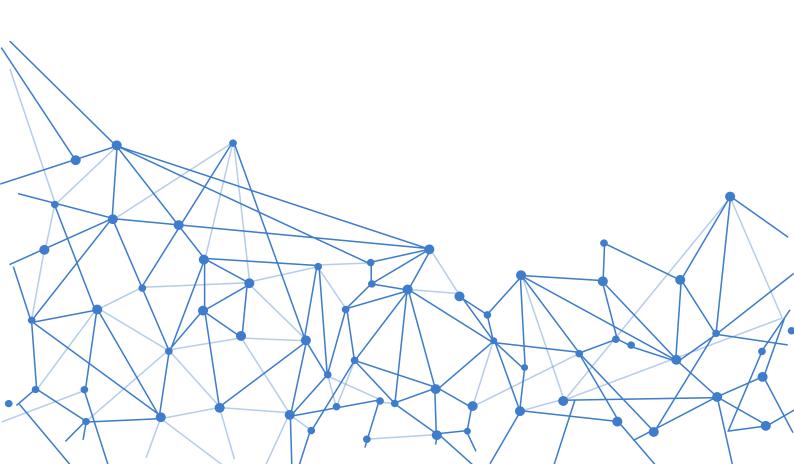
13 European countries



ACTIVITIES



MEETINGS



Technical Meetings



Technical meeting at the Palace of Schönbrunn ©SKB-Wolfgang Handl

«Digitalization in the middle of the pandemic crises» Palace of Schönbrunn, Austria

6-7 October 2022

31 participants, 12 insitutions

- Digital tools for public: Virtual Reality, apps, online guided tours, website, etc
- Digital tools for sales purposes, for scientific documentation. e.g. Matterport,
- Change of strategies with the Covid pandemic, combination between public tools and internal tools, relationships with external providers, etc



Technical meeting at Kronborg Castle ©European Royal Residences

«Project management in the field of cultural heritage», Danish Agency for Culture and Palaces, Denmark

13-14 October 2022 30 participants, 11 insitutions

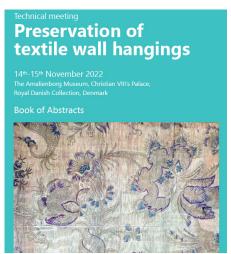
- Organization of the team, relationships with external providers, architects and curators
- Adaption to changes, problems, budget, etc
- Case studies at macro and micro scale: the
 «Royal Collection Gallery» at Patrimonio Nacio nal, the renovation of the historical palace and
 the addition of an underground museum at Paleis
 Het Loo, the area development "Wagenburg /
 Hietzing" at Schönbrunn Group, the modernization plan of the Château de Versailles, etc.

«Preservation of textile wall hangings», Royal Danish Collection, Denmark

14-15 November 2022

40 participants, 15 insitutions, 4 external institutions

- Conservation and restoration of textile wall hangings
- Case studies
- Ethics in conservation and restoration
- Historical aspects and modern solutions
- Technical analysis
- Presentation and interpretation



Booklet for the Technical meeting at the Royal Danish Collection

Board's meetings

- · Meeting on 12 January on line
- Meeting on 24 February on line
- Meeting on 9 June Royal Palace of Gödöllö (HU) and on line
- Meeting on 1 December Historic Royal Palaces (UK)



Board Meeting, online conference, 12th January 2022 © European Royal Residences



Board Meeting, Royal Palace of Gödollö and on line, 9th June 2022 ©Royal Palace of Gödöllö

Composition of the Board 2019-2022

• Catherine Pégard, President President of the Établissement public du château, du musée et du domaine national de Versailles, France

Axel Harms, Vice-president (until summer 2021)

Head of Communication of the Royal Danish Collection, Denmark

- Christoph Martin Vogtherr, Vice-president General Manager of the Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg, Germany
- Laurent Salomé, General Secretary Director of the Musée national des châteaux de Versailles et de Trianon, France
- Elzbieta Grygiel, Assistant Secretary General Head of Department of Communication of Muzeum Pałacu Króla Jana III w Wilanowie, Poland
- António Nunes Pereira, Treasurer Director of the Palaces of Pena, Sintra and Queluz, Portugal
- Tamás Ujváry, Assistant Treasurer Managing Director of the Gödöllo Királyi Kastély Közhasznú Nonprofit Kft, Hungary

Composition of the Board 2022-2025

- Catherine Pégard, President
 President of the Établissement public du château, du musée et du domaine national de Versailles, France
- António Nunes Pereira, Vice-president Director of the Palaces of Pena, Sintra and Queluz, Portugal
- Klaus Panholzer, Vice-president
 General Manager of the Schönbrunn Group, Austria
- Laurent Salomé, General Secretary Director of the Musée national des châteaux de Versailles et de Trianon, France
- Christoph Martin Vogtherr, Assistant Secretary General

General Manager of the Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg, Germany

- Tamás Ujváry, Treasurer
 Managing Director of the Gödöllo Királyi Kastély
 Közhasznú Nonprofit Kft, Hungary
- Małgorzata Grabczewska, Assistant Treasurer Deputy Director of the Royal Łazienki Museum, Poland

General Assembly 2022

Palace of Versailles - 24-25 March 2022 Labeled French Presidency of the Council of the European Union 2022 Under the High Patronage of the European Parliament

36 participants **22** institutions 12 countries

Main decisions during the General Assembly

- Election of the Board 2022-2025
- Expansion of the Network of European Royal Residences - 3 new members Schloss Eggenberg (Austria) Château de Fontainebleau (France) Palazzo Reale di Milano (Italy)
- Vote of the annual program 2022 and 2023 Tecnical meetings Cooperation projects
- Vote of the budgets



General Assembly, Palace of Versailles © Didier Saulnier

And an institutional dinner for the 20th anniversary of the Network of European Royal Residences

82 participants **12** countries



General Assembly, Palace of Versailles © Didier Saulnier





General Assembly, Palace of Versailles © Didier Saulnier

- European ambassadors
- French Ministry of Culture and French Ministry of European Affairs
- Europa Nostra
- French cultural institutions

Together with the members of the Network of European Royal have celebrated the 20th anniversary of the Network.

A special gadget have been created to commemorate this special anniversary: a napkin ring



Other meetings



Meeting about the Mobility Programme ©European Royal Residences

2 Meetings with the steering committee of the Mobility Grants Programme/

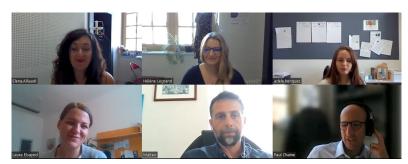
12 May and 27 May 2022

- Meeting of the new steering committee (Elzbieta Grygiel, Gabriele Horn, Christina Schindler and Karina Marotta)
- Meeting for the evaluation of the applications of the 5th call

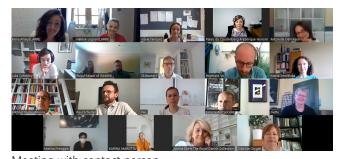
1 Meeting Palace Day/

9 June 2022

Meeting with some community managers of the members to select the theme of Palace Day 2022 and discuss about the future of this project



Meeting about the Palace Day © European Royal Residences



Meeting with contact person ©European Royal Residences

1 Meeting Contact person

16 June 2022 23 participants, 17 institutions

- get to know better each other's
- make sure to everyone what the role of contact person is
- present a typical year with the most important deadline and moments of the life of the network
- go over on the decisions taken during the last GA

Meeting at the Palace of Compiègne /

16 September 2022

Meeting with the director of the Palace of Compiègne with Catherine Pégard, president of the Palace of Versailles and the Network and Laurent Salomé, director of the museum of Versailles and general secretary of the network



Palace of Compiègne ©Château de Compiègne



Meeting in Schloss Eggenberg, Austria

Meeting in Eggenberg/ 5 October 2022

Meeting with the director of Schloss Eggenberg (new member 2022) and presentation of the Network to the employees.

Visit with the colleagues of Schloss Schönbrunn: Klaus Panholzer (general manager), Florian Felder (Head of Strategy & Development) and Christina Schindler (product manager)

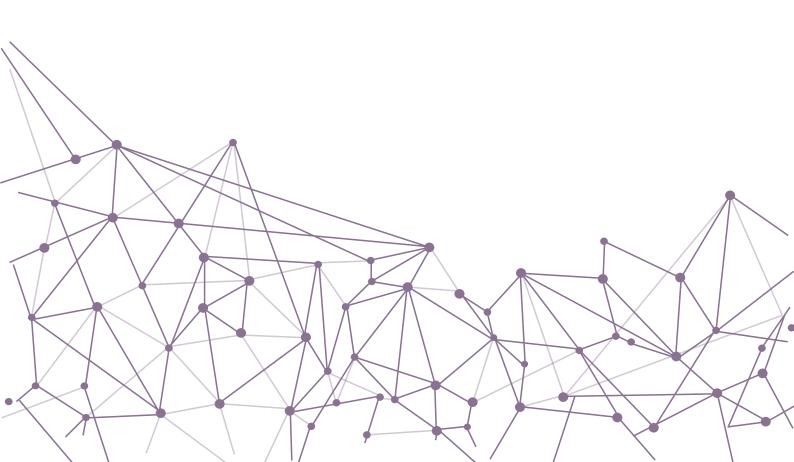
Meeting with the Royal Palace and the City of Milan / 19 December 2022

Meeting with the director and the responsible for the valorization of the heritage of the Royal Palace of Milan as well as the councillorship for Culture of the City of Milan at the Palace of Versailles.



Meeting with Milanese colleagues ©European Royal Residences

MOBILITY GRANTS 2022 5th Call



GOAL/ Encourage the exchange of good practices between Royal Residence by providing grants of 1,000 euros to professionals.

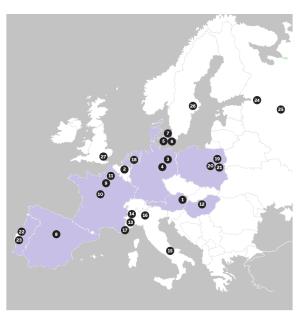
Key dates on the 4th edition:

• Launch of the call on February: 15 applicants

• Results on June: 14 winners



Geographical repartition of the host and sending institutions



11 institutions in 9 countries

Profile's category of the winners

Marketing - communication: 5

Conservation-restoration: 3

Landscape/gardens specialist: 2

Cultural development – Educator: 2

Museologist: 1

Architect: 1

Project management: 1

The European steering committee is composed by:

- Ms. Elzbieta Grygiel Communication Department Manager / Museum of King Jan III's Palace at Wilanów, Poland
- Ms. Gabriele Horn General Direction / Prussian Palaces and Gardens Foundation Berlin-Brandenburg, Germany
- Ms Christina Schindler
 Product Manager / Schloss Schönbrunn, Austria
- Ms Karina Marotta Technical Counselor in the President's Cabinet / Patrimonio Nacional, Spain

Petra Reiner

Head of Corporate Communication and spokesperson at the Palace of Schönbrunn (Austria)

in mobility at the Prussian Palaces and Gardens Foundation Berlin-Brandenburg, Germany



Petra Reiner (right) with Mr. Dorsemagen , in mobility at SPSG

The participation in the Mobility Grant Program was extremely rich in the exchange of ideas and experiences in Corporate Communications, Stakeholder Management, Corporate and Public Affairs, Strategy & Development, Covid-19 Crisis Communication/Management, Corporate Social Responsibility and Sponsoring. [...] In conclusion, the Mobility Grant Program was very positive and instructive in all areas and at all levels, and was an absolute enrichment for all participants, whether as guest or as hosts.

Jacek Kusmierski

Historic Gardens Specialist at the Museum of King Jan III's Palace at Wilanów (Poland)

in mobility at the Palace Het Loo, The Netherlands

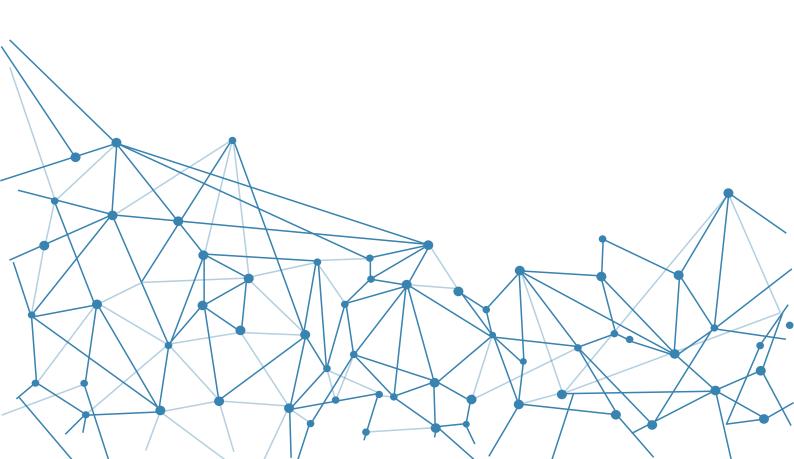


The practical exchange of knowledge and experience was accompanied by a mutual deepening of the history of the two residences and a better understanding of them. We developed a vision for a working meeting on education in historic gardens. [...]Participation in the ARRE Annual Mobility Grant was an excellent opportunity to undertake a study visit to one of the most notable and prestigious royal residence in Europe, but also was a chance to develop many skills that I will use in my daily work.



Jacek Kusmierski in mobility at Het Loo

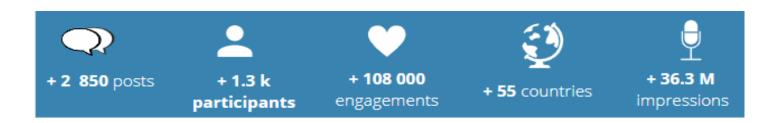
PALACE DAY 2022 7th Edition



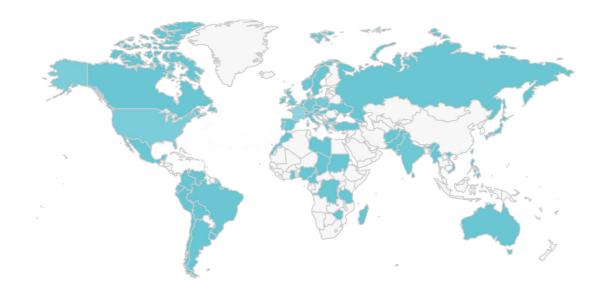
GOAL/ July 19th - Annual day completely dedicated to palaces in the world to raise awareness of Europe's shared Heritage among the public and create links with other institutions.



The 7th edition has been dedicated to biodiversity. Every day the professionals of the castles-museums work to preserve this incredible biodiversity that is an integral part of the richness of these places. Many institutions have already made it one of the keys to their development strategy. Today the preservation of biodiversity is at the heart of the environmental issue and Palace Day has an opportunity to celebrate its richness and raise public awareness of its protection for future generations.



A worldwide event!



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Parques de Sintra @parquesdesintra · 19 juil.

Have you heard of the Queluz Woods? They were hunting grounds originally separated from the Palace gardens by a bridge over the river. There were wild boars, hares and wild goats. Its access was suppressed in the 20th century, after the construction of a highway. #palaceday



Vous avez retweeté
Gallerie Uffizi @ @UffiziGalleries · 19 juil.
Uffizi Galleris #PalaceDay 2022: #Biodiversity in #BoboliGardens. Un perfetto equilibrio tra collezioni botaniche e flora spontanea!

Microsofe Presidência da República Museu da Presidência @MuseuPR · 7 min

Today we celebrate the **#PalaceDay** at the National Palace of Belém and the Palace of Cidadela de Cascais. Ready to learn more about the biodiversity of the President's palaces? Preparados para saber mais sobre a biodiversidade dos palácios do Presidente?



ArtPalace @ArtPalace_geo · 1h

tl 38

Today Art Palace of Georgia celebrates the **#Palaceday** organized by the Network of European Royal Residences. This year's topic focuses on biodiversity, so we have the opportunity to showcase our beautiful garden!

₾



SIEMENS

Siemens France ② @Siemens_France · 19 juil.

45 000, c'est le nombre estimé de châteaux en France ├─ Solutions de #sécuritéincendie, contrôle d'accès, vidéosurveillance, hypervision protègent au quotidien ces biens inestimables. sie.ag/3aMPmv8





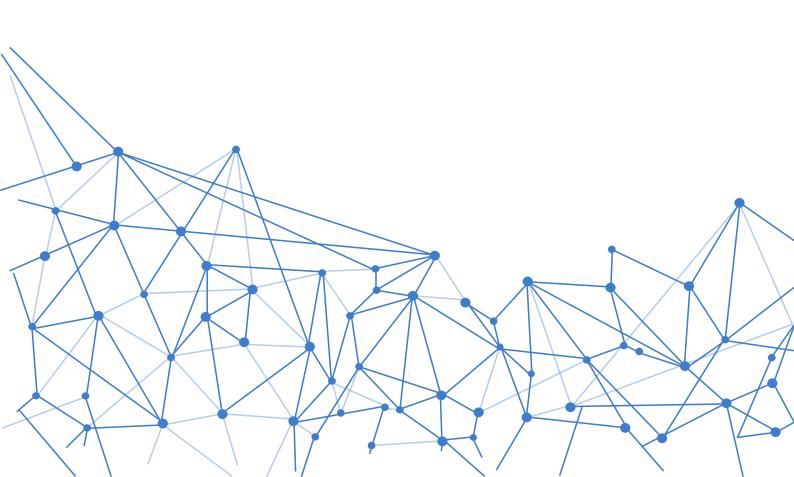
Royal Collection Trust 🤣 @RCT · 19 juil.

Today is #PalaceDay – and just 2 days until #BuckinghamPalace opens to visitors for the summer! With the theme of biodiversity this year we're going to focus on the Palace garden. rct.uk/visit/buckingh...

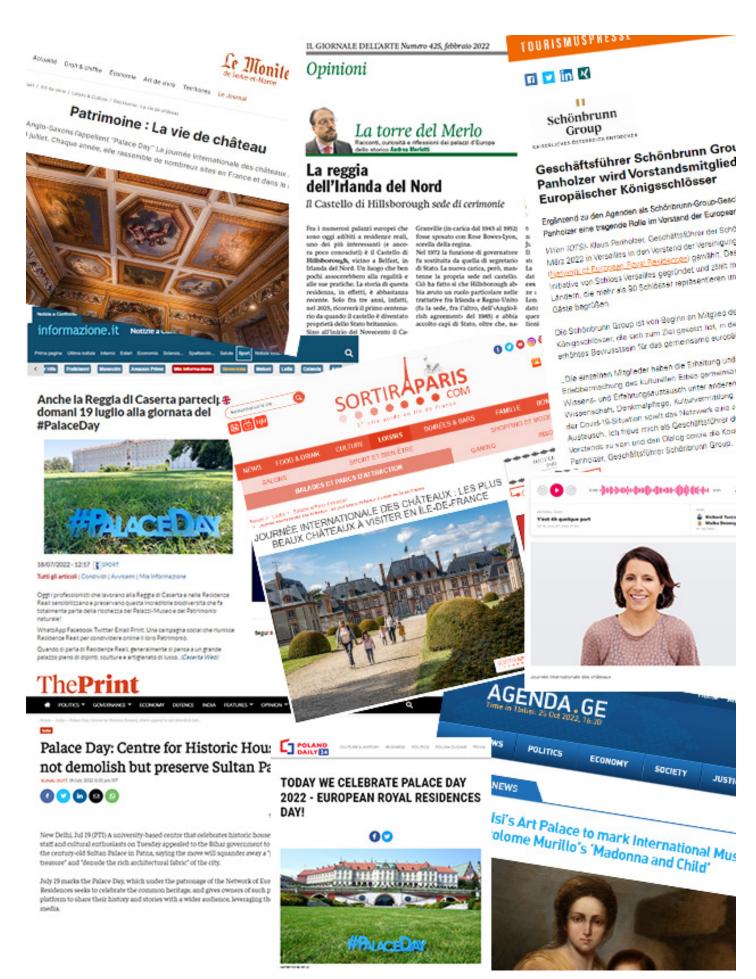
All images - photographer John Campbell



COMMUNICATION and VISIBILITY



The Network in the Media



The Network and the Social Media





Linkedin account/

Network of European Royal Residences



- 562 follwovers
- 38 posts including call for papers, testimonies, European News, etc

Instagram account/

@europeanroyalpalaces



- Around **35.1k** followers
- **113** posts
- Publication of reels, colors series, stories about the events of the network, etc

Website/

www.europeanroyalresidences.eu



103 195 visitors

175 121 pages viewed

Top 5 countries: France / USA / Germany / The Netherlands / Singapour



THE NETWORK OF EUROPEAN ROYAL RESIDENCES





















Network of European Royal Residences



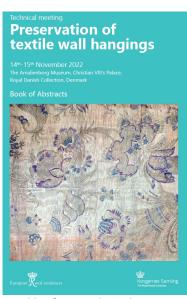
- 18 albums
- **1130** pictures of meetings, conferences and events organized by the Network

Creation of new contents and Dissemination

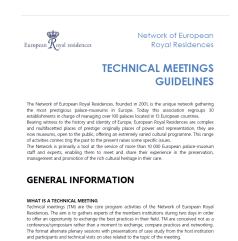
All the year, the Network of European Royal Residences produces new documents for its members, professionnals or public. Among them we can quote this year a brochure for the Palace Day, two bookets gathering the abstracts of the technical meetings and a new guideline for member institutions organizing technical meetings







Booklet for a technical meeting



Guidelines for technical meetings

Dissemination

All the year, the Network of European Royal Residences spread among its members call for papers, invitation to publish and conferences via email, via linkedin or via both. Among them we can quote:

Call for papers «Dining at the Castle in Europe, from Past to Present» Organized by CY university, Research center of the Palace of Versailles, Campus Versailles, Académie de Versailles / 29-30 March 2022

«Cultural Heritage, Museums and Academic Research – Perspectives from Court Studies» The Society for Court Studies / 26th May 2022

"Bridging the Gap – Offering innovative Education for Experts in Cultural Heritage of the European Union" INCREAS / 7-9th September 2022

«Green Museums - Sustainable Beauty, Conservation, knowledge and management of a historical garden in the age of sustainability» Castle of Miramare/ 15-16th September 2022

«Constructive Collaboration between Palace- and Castle Museums and Academia» Royal Łazienki Museum in Warsaw / 22th September 2022

«From Heidelberg to Versailles. Élisabeth-Charlotte of Palatinat, "Madame Palatine" (1652-1722-2022)» Historisches Seminar of the Ruprecht-Karls Universität Heidelberg, the German Historic Institute in Paris and the Research Center of the Palace of Versailles, Staatlichen Schlösser und Gärten Baden-Würtemberg / 7-10 November 2022

«Historical interiors and the digital – the possibilities and limits of virtual reconstructions for research» German Center for Art History in Paris, the Mobilier national and the Research Center of the Palace of Versailles / 16-18 November 2022

Promotion of the Network



Presentation of the Network to students of the Master «European and International Studies» of the CY Cergy Paris University

Date/ 22 April

Link/ https://www.cyu.fr/master-etudes-europeennes-et-internationales-projets-europeens



Participation to the one workshop organized by Culture Action Europe for the project «Amplify: Make the Future of Europe Yours»

Date/ 9 May

Link/ https://cultureactioneurope.org/events/amplify-in-action/



Participation to professional exchanges organized by the Palace of Versailles with directors and curators of museums and cultural institutions from the Republic of Angola

Date/ 12 May

Link/ https://en.chateauversailles.fr/news/patronage-news/professio-nal-exchange-angola



Participation at the excellence course of the PhD in Architectural and Landscape Heritage: «Court residences in Europe: history, management and enhancement between UNESCO sites and international networks»

Date/ 20-23 June

Link/ https://didattica.polito.it/pls/portal30/gap.pkg_guide.viewGap?p_cod_ins=01DPFRL&p_a_acc=2022&p_header=S&p_lang=EN&multi=N



Participation at the international conference ICOM Prague 2022 "The Power of Museums»

Date/ 22-24 August

Link/ https://prague2022.icom.museum/



Participation at the conference «Rethinking Palace Museums in the 21st Century» organized by the Directorate of National Palaces (Turkey)

Date/ 25-27 November

Link/ https://www.millisaraylar.gov.tr/en

GENERAL MANAGEMENT



Human Ressources

Elena Alliaudi: Full-time permanent contract since 2016 Hélène Legrand: Full-time permanent contract since 2020

Intern

1 June - 27 July 2022: INALCO, Adèle Henquez - Unpaid traineeship

Training Courses

Elena Alliaudi

English Lessons: 2022 20 hours

Hélène Legrand

English Lessons: 2022 20 hours

Annual adminstrative tasks and networking

1st January 2022 31st December 2022

APPLICATIONS

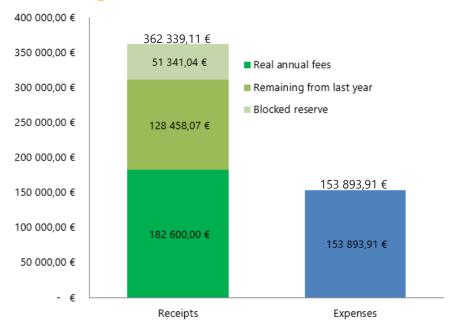
- High Patronage of the European Parliament for the GA 2021, then the GA 2022
- Label «French Presidency of the European Union» for the GA 2022

ADMINISTRATIVE TASKS

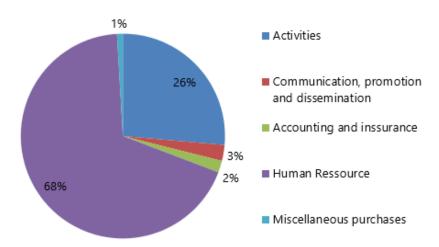
- Account closing
- Call for Dues
- Partnership agreement
- Annual Survey (number of visitors / contact list / technical meeting proposals)
- Letters:
- Updating of the contact list

Budget

General Budget 2022



General repartition of the EXPENSES



Repartition of the «Activities»



