

## Annual Report 2018

**3** MANAGEMENT  
MEETINGS

### 2 Board meetings

- Rosenborg Castle, Denmark / April 16th 2018
- Palace of Versailles, France / December 10th 2018

### 1 General Assembly

- Patrimonio Nacional, Spain / May 30<sup>th</sup>- June 1<sup>st</sup> 2018

**33** participants, from **23** institutions and **14** countries

2 new members joined the Network: Frederiksborg Castle (Denmark) and  
Kulturstiftung Dessau-Wörlitz (Germany)

**5** MEETINGS

- 3** Technical Meetings
- 1** Workshop Micro-Folie
- 1** EPICO launch meeting

**107**  
international  
experts

## 2018 / OPEN STORAGES

### **Museum of King Jan III's Palace at**

**Wilanów**, Poland

February 22-23<sup>rd</sup>, 2018

**22** participants from **11** institutions and  
countries

- 3 participants from external institutions

*AIMS/* Exchange of practices on open storage

Ensuring the security of objects and creating a dynamic space for permanent exhibits

## 2018/ ROYAL KITCHEN GARDENS

### **Danish Agency for Culture and**

**Palaces**, (Fredericksberg Castle)

Denmark

March 22-23<sup>rd</sup> 2018

**26** participants from **15**

institutions and **8** countries

- 5 external institutions

*AIMS/* Discussion about the balance between the daily management of Royal Kitchen

Gardens and respect for the History  
Understanding how to present and communicate the Royal Kitchen Gardens to the public.

## 2018 / AGING OR RETOUCHING ?

### **Prussian palaces and gardens of**

**Berlin Brandenburg**, Germany

November 14-15-16<sup>th</sup>, 2018

**33** participants from **13** institutions

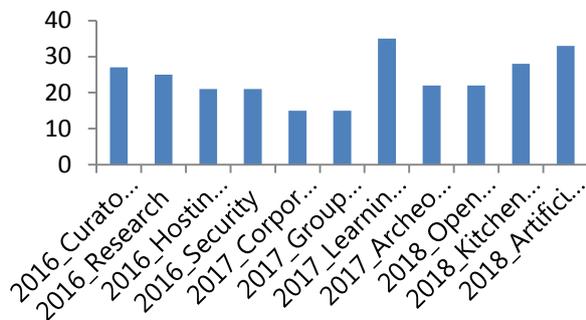
and **11** countries

*AIMS/* Discussion about the the problem and advantage of artificial patina

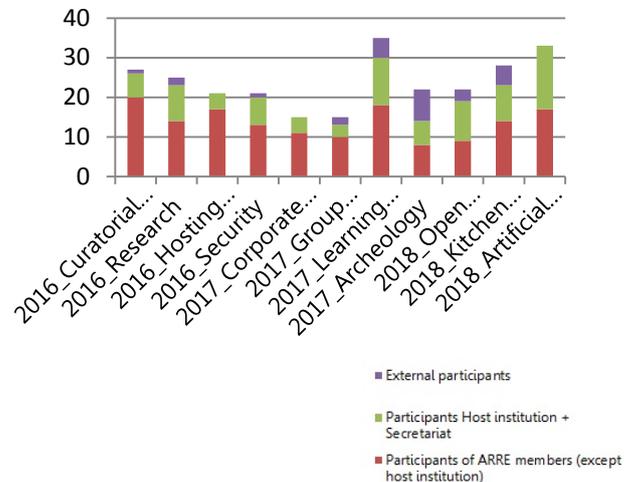
Presentations and exchanges on concrete study cases for different materials: fabrics, sculptures, painted surfaces, metal, wooden floors, etc

## Participant figures Group since 2016

Participants since 2016



Group composition



## WORKSHOP Micro-Folie

**Micro-Folie of Sevran, France**  
October 12<sup>th</sup>, 2018

**11** participants **5** institutions  
**5** countries

**AIMS/** Discover a Micro-Folie site  
Brainstorming about the Gallery of European Royal Residences  
Define next steps and technical information

**OUTCOME/** Google Form and explanation of the procedure in the minutes of the meetings

## EPICO 2018-2020: Launch meeting

**Palace of Versailles, France**  
October 22<sup>nd</sup>, 2018

**15** participants **6** institutions  
**3** countries

**AIMS/** Meeting of the new partners  
Discussion about the 3 years calendar and objectives of the programme  
Discussion about the contribution and role of each partner

## EPICO program

3-year international research program on  
Preventive Conservation 2018-2020

Following the EPICO 2014-2017, new partnership for  
EPICO 2018-2020

**October:** Organization of the launch meeting at the  
Palace of Versailles

**November-December:** Work on the preventive  
conservation page on the website of the Network

**December:** Preparation of the partnership convention  
between the Network and the Palace of Versailles



In partnership with:

- Palace of Versailles
- Network of European Royal Residences
- Parques de Sintra – Monte da Lua
- Prussian Palaces and Gardens of Berlin-Brandenburg
- Palace of Maintenon
- University Paris 1 – Panthéon Sorbonne



## #PalaceDay

July 19th

### AIMS/

Highlight the links and relationships between the Royal  
Residences in Europe for the public and media

Raise awareness of Europe's shared Heritage among  
public

Create links with other palaces and cultural institutions

### 2018/

**Theme:** A Place at the Royal Table

**Tool:** Twitter, Instagram, Facebook

#PalaceDay was also relayed on Weibo, the Chinese social medium.

**Novelty:** Organization of a simultaneous Instameet in 10 European Royal Residences with  
influencers of all Europe

Inscription of the 19<sup>th</sup> July of the "World Day of Palaces"

+400 participants,  
+3.7 M people reached  
More than 10 MILLION  
view

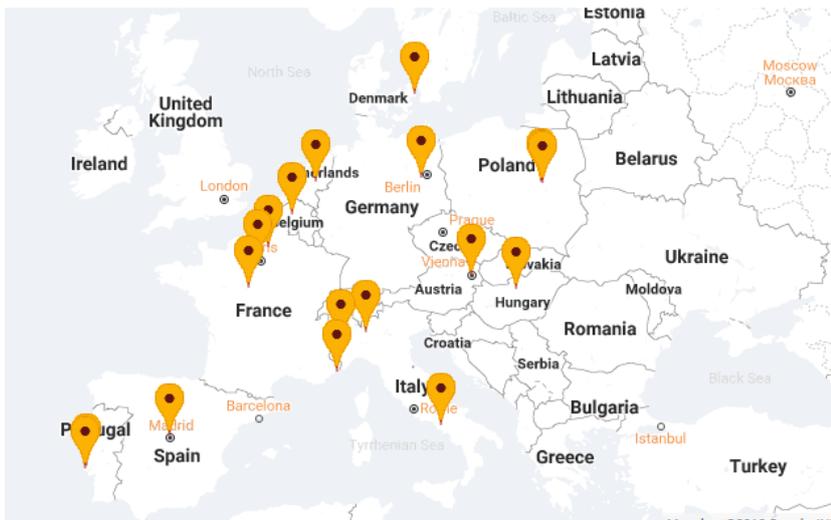
1 simultaneous Instameet in  
10 institutions in 6 countries

In Top Twitter Trends in  
France, Italy and Russia

# A Place at the Royal Table

Within the European Year of Cultural Heritage

**1** Joint project involving **22** Institutions from **13** European countries



*"In 2018 we invite our visitors to share our heritage and cultivate the future. Through programs for our millions of visitors, we want to raise awareness of culinary traditions in European Courts."*

**1** common theme offering a **large variety of participatory activities** focusing on food culture and culinary traditions addressed to **millions of visitors**

Officially **labelled** by the European Union as "event taking part at the EYCH 2018"

**Co-funded** by the Europe Creative Programme of the European Union for **15 partners** from 10 countries

## TIME SCHEDULE

- 15 March / simultaneous launch
- 23 June / European Open Air Event
- 10 December / European Dinner

## SEVERAL DIFFERENT COMMON ACTIVITIES

- Virtual Exhibition
- Instagram Photo Contest
- #PalaceDay 2018 and European Instameet

- 1 common **communication strategy**
- 1 official **brochure** and 1 common **agenda** gathering all the activities
- 1 dedicated **webpage** on the website of the Network and specific pages on the websites of the members
- 1 common **press release**, which had a strong impact in Europe: more than 25 European press articles
- 1 presentation **booklet** for the dinner

## MOBILITY GRANTS

Encourage the exchange of good practices between residences Residences by supporting a part of the costs of mobility.  
10 grants of 1,000 euros will be granted to professionals.



1 European steering committee composed of:

- Mr. Sebastian Edwards, Deputy Chief Curator & Head of Collections / Historic Royal Palaces, United Kingdom
- Ms. Elzbieta Grygiel, Communication Department Manager / Museum of King Jan III's Palace at Wilanów, Poland
- Ms. Gabriele Horn, General Direction / Prussian Palaces and Gardens Foundation Berlin-Brandenburg, Germany
- Ms. Pilar Martin Laborda, Head of Cultural Development / Patrimonio Nacional, Spain

1<sup>st</sup> Edition/

**23** contacts Request form received from **7** institutions, asking mobility in **13** different institutions

**12** applications received from **8** institutions representing **6** countries

**10** winners: **14** institutions involved, **11** countries



### MICRO-FOLIE

First digital gallery completely dedicated to artworks coming from Royal Collections across Europe.

#### AIMS/

Opportunity to create a common output gathering together the members of the Network  
Highlight the links between the Royal Residences in Europe  
Dissemination of these European artworks in all the digital museum of the MicroFolie in the world.

**1** preparatory workshop in the Micro-Folie of Sevrans

**16** participants from **12** countries

More than **250** masterpieces will be collected

## 2017 / Official Launch

### A tool for the members

- Downloading platform (minutes of the meetings, conference proceedings, etc.)
- Payment platform (ex: registrations for the international symposium)
- Agenda of the meetings and the projects

### A promotional instrument for the Network

- Presentation of the Network in French and in English
- Presentation of past and future activities
- Visibility of the Network and contact platform

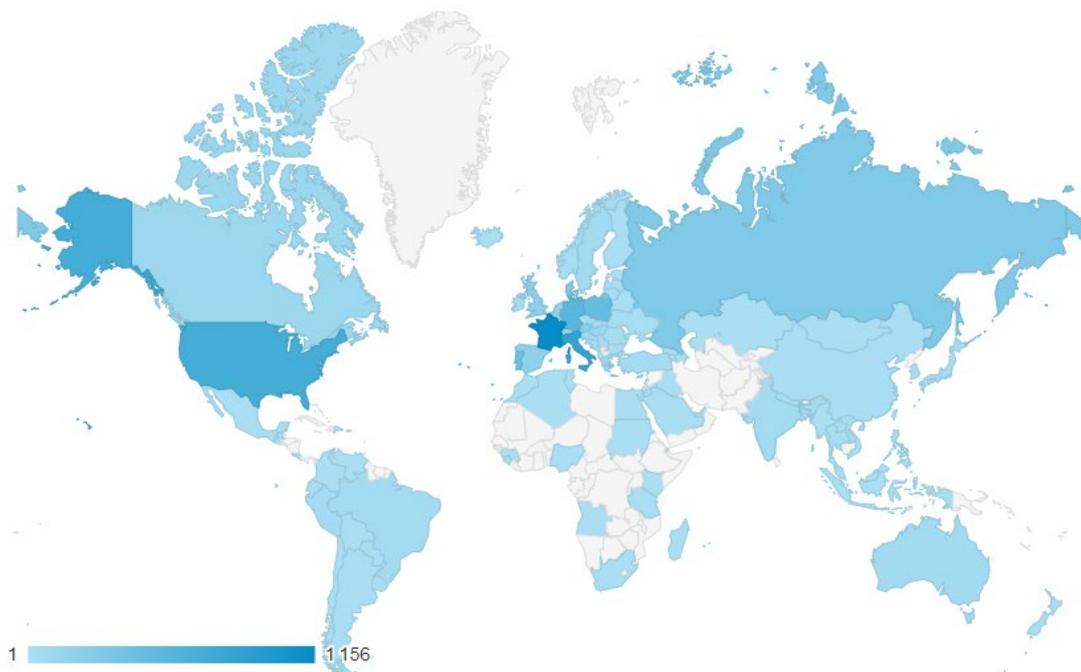
## 2018 / Development

**January – December** / Contents integration and updating. Creation of new sections as “Virtual exhibition”, “Secretariat”, etc

**March** / New webpage “A Place at the Royal Table”

**August** / New webpage “News”

### Geographical distribution



# 2 NEW BROCHURES A PLACE AT THE ROYAL TABLE

**CREATION and UPDATING** of the official brochure A Place at the Royal Table for the 15<sup>th</sup> March 2018 which includes

- Network presentation
- Project presentation
- Presentation of all the activities developed by the members
- Common activities presentation

400 printed copies by

the Palace of Versailles and 2 downloadable versions (English and French) in <http://www.europeanroyalresidences.eu/a-place-at-royal-table/?lang=fr>

Since 1955, the Network of European Royal Residences enables its members to work together, sharing their knowledge and experience in the preservation and promotion of the rich cultural heritage in their care, for the benefit of the more than 50 million of visitors they receive each year. The Network gathers together 20 institutions in charge of the managing of more than 100 Royal Palaces that embody the history of Europe across 15 countries.

Participatory  
Sustainable  
Scalable  
Flexible  
Cross Sectoral  
Simple  
Innovation

European Royal residences

1. Schloss Hof (Austria)
2. Schloss Brno (Czechia)
3. Castello di Brno (Czechia)
4. Schloss Ambras (Austria)
5. Schloss Hof (Austria)
6. Schloss Brno (Czechia)
7. Castello di Brno (Czechia)
8. Schloss Ambras (Austria)
9. Schloss Hof (Austria)
10. Schloss Brno (Czechia)
11. Castello di Brno (Czechia)
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31. Castello di Brno (Czechia)
32. Schloss Ambras (Austria)
33. Schloss Hof (Austria)
34. Schloss Brno (Czechia)
35. Castello di Brno (Czechia)

## A PLACE AT THE ROYAL TABLE 2018

19 institutions from the Network of European Royal Residences offering a large variety of participatory activities focusing on Food Culture and Culinary Traditions addressed to millions of visitors across 11 European Countries

"In 2018 we invite our visitors to share our heritage and cultivate the future. Through programs for our millions of visitors, we want to raise awareness for the culinary traditions in European Courts."

Mission statement of the Network of European Royal Residences

The food culture and culinary traditions of European Courts are an essential part of our European heritage. This highly topical subject is at the heart of our daily lives, bringing people together and creating close connections between cultures.

Focusing on the international aspect of culinary traditions, A Place at the Royal Table has a strong current relevance and it will take visitors on a fascinating trip through time as well as through the history of cultural exchanges that have contributed to the development of today's traditions.

A Place at the Royal Table offers a wide range of activities across Europe for different audiences. Focusing on a participatory approach, the project aims to strengthen and promote links between European and non-European cultures through the history of food.

A Place at the Royal Table aims to showcase the diversity and splendor of royal culinary traditions in the individual residences while also highlighting their European context. In these turbulent times, we believe it is vital to demonstrate European identity.

### CHRISTIAN GARCIA

Cela fait 31 ans que Christian GARCIA est entré au service de SAS Le Prince RAINIER III et de la Famille GRIMALDI. Né à Bourges en 1953, ce Français de naissance, se sent Monégasque de Cœur pour son amour de la Principauté et de la Famille Princière. Sa formation au Lycée Hôtelier de Monaco lui ouvrit les portes des plus Grands Palaces de la Principauté. En 1987, grâce aux cinq années passées à l'Hôtel de Paris, il fut sollicité pour effectuer un remplacement par le Palais Princier pour une durée de sept mois. Il ne l'a plus quitté.

Christian GARCIA est devenu en 2004, le Chef des Cuisines de SAS Le Prince Albert II de Monaco. Puis en 2007, il fut élu Président du Club Prestigieux des Chefs des Chefs d'Etat, fondé en 1977, à Collonges au Mont d'Or, chez Paul Bocuse. Cette association regroupe l'ensemble des Chefs de Cuisine des Chefs d'Etats du monde entier comme l'Elysée à Paris, Buckingham Palace à Londres, La Maison Blanche à Washington, Le Kremlin à Moscou. Christian GARCIA est aussi membre de l'Académie Culinaire, des Disciples d'Escoffier et du Grand Cordon d'Or de la Cuisine Française. Il est présent et participe à de nombreuses manifestations caritatives tout au long de l'année aux quatre coins de la Planète soutenu par SAS Le Prince Albert II de Monaco.



It has been 31 years since Christian GARCIA joined His Highness the Prince RAINIER III and the GRIMALDI Family. Born in Bourges in 1953, this French native feels Monégasque in his heart, for his love of the Principality and the Princely Family. His training at the Lycée Hôtelier de Monaco opened him the doors of the greatest palaces of the Principality. In 1987, thanks to the five years spent at the Hotel de Paris, the Prince's Palace asked him to make a replacement for a period of seven months. He never left it.

In 2004, Christian GARCIA became the Chef of His Highness the Prince Albert II of Monaco. Then in 2007, he was elected President of the Prestigious Club des Chefs des Chefs, founded in 1977, in Collonges au Mont d'Or, at Paul Bocuse's. This association brings together chefs of Head of States from all around the world like L'Elysée in Paris, Buckingham Palace in London, the White House in Washington, the Kremlin in Moscow. Christian GARCIA is also a member of the Culinary Academy, the Disciples d'Escoffier and the Grand Cordon d'Or of French Cuisine. He is present and participates in many charity events throughout the year in all around the world, supported by His Highness the Prince Albert II of Monaco.

**CREATION** of the booklet for the dinner which includes

- Network presentation
- Project presentation
- Dinner presentation
- Chefs presentation
- European Desserts presentation

# 4 INTERNATIONAL APPLICATIONS



## Europa Nostra HERITAGE award

**Object:** EPICO program 2014-2017

**Nature:** Prize for 30 winners and financial grant for the 7 "Grand Prix laureate"

**Application:** October 1<sup>st</sup> 2017

**Result:** Laureate and Grand Prix laureate



## Creative Europe

**Object:** A Place at The Royal Table (communication actions)

**Nature:** Financial Grants

**Application:** November 22<sup>nd</sup> 2017

**Results:** Approved



## European Cultural Heritage Year LABEL

**Object:** A Place at The Royal Table

**Nature:** Labelization - official Label from the European Commission

**Application:** January 22<sup>nd</sup> 2018

**Result:** Approved



## DEMIST Grant

**Object:** Palace Day 2019

**Nature:** Financial grant

**Application:** September 6<sup>th</sup> 2018

**Result:** Approved

# INVOLVEMENT OF THE NETWORK IN OTHER PROJECT

## 1

### World heritage journeys in Europe: Royal Europe UNESCO

Cooperative project which aims to develop thematic trans-European itineraries for the Tourism Industry (China/ USA). In collaboration with National Geographic.



#### Royal Europe Itinerary steering group

- Palace and Park of Versailles, France
- 18th century Royal Palace at Caserta with the Park, the Aqueduct of Vanvitelli, and the San Leucio complex, Italy
- Gardens and Castle at Kromíž, Czech Republic
- Palaces and Parks of Potsdam and Berlin, Germany
- Aranjuez Cultural Landscape, Spain
- Royal Botanic Gardens, Kew, United-Kingdom
- The Royal Domain of Drottningholm, Sweden
- The Par Force Hunting Landscape in North Zealand, Denmark
- Cultural Landscape of Sintra, Portugal

#### Conferences

- 29<sup>th</sup> October 2018: EU-China High Level Conference on World Heritage and Sustainable Tourism, UNESCO headquarters, Paris, France
- 30<sup>th</sup> October 2018: Site Managers meeting, Palace of Versailles, France

## INSTITUTIONAL AND EUROPEAN RELATIONS

**All over the year:** follow up, throughout the year of European cultural news and knowledge regarding European funded programmes from 2014-2020: Creative Europe, Erasmus+, Horizon 2020, EYCH 2018

#### Institutional meetings

**20 February 2018:** Paris, Study Days "Historical beds: Searching for European beds from the 15th to the 18th c. – uses, forms and decoration" with the participation of Sebastian Edwards (Historic Royal Palaces) and Susanne Evers (Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg)

**5 March 2018:** Paris, meeting with Andreina Contessa, director of the palace of Miramare

**9 April 2018:** Paris, meeting with Mario Turetta, director of La Venaria Reale

**20 June 2018:** Berlin, kick-off meeting for Creative Europe fund

**21 June 2018:** Berlin, Excellence Heritage Fair, European Cultural Heritage Summit

22 June 2018: Berlin, European Policy Debate Sharing Heritage / Sharing Values and European Heritage Awards Ceremony

5 September 2018: Paris, "Days for a Creative Europe" organized by the European Desk

26 September 2018: Paris, Meeting organized by the French ministry of Culture on the European Year of Cultural Heritage

10-11 October 2018: Bruxelles, kick-off meeting for Creative Europe fund

#### Drafting of 4 articles to present the activities of the Network:

1. Activity Report 2017 of the Palace of Versailles
2. "Tour de table européen" in *Les carnets de Versailles*, April 2018
3. "Perspectives" (internal magazine of the Palace of Versailles)
4. "EPICO" 's brochure

## 2 EMPLOYEES

**Elena Alliaudi:** Full-time permanent contract since 2016

**Hélène Legrand:** Full-time fixed term contract (August 16th, 2017 to August 15<sup>th</sup>, 2018) thanks to a Grant from the French Ministry (refund 60% salary wages).

Full-time fixed term contract (August 20th, 2017 to December 31<sup>th</sup>, 2019)

### Interns

- 8-26 January: HEC Business school, Ariane Brocart and Thibault de Vries - Unpaid traineeships
- March- May 2018: Alexandre Burban: 2 months, full time trainee - Unpaid traineeship

### Training Course

**Elena Alliaudi**

28-29 June 2018: Public speaking

29 November 2018: Legal responsibilities of the associative institutions

**Hélène Legrand**

8 -10 October 2018: Create a website and manage the social media

## Administration and Annual Tasks

1 Annual Survey (counting the number of visitors / contact list/ technical meeting proposals)

156 official letters sent

42 letters received

Account closing

Updating of the contact list

Call for Dues

Dissemination Call for papers / Conference

Notice to General Assembly