

NETWORK OF EUROPEAN
ROYAL RESIDENCES



ANNUAL REPORT
2019



Core Program



In **8** countries

Austria
Belgium
France
Hungary
Monaco
Portugal
Russia
Spain



3 MANAGEMENT MEETINGS

2 Board meetings

- Schönbrunn Palace, Austria / May 10th 2019
- Palace of Versailles, France / December 12th 2019

1 General Assembly

Prince' Palace of Monaco, Monaco / June 12th - June 14th 2018

35 participants, from **23** institutions and **15** countries

8 INTERNATIONAL MEETINGS

4

Technical Meetings

1

Masterclass Social Media

2

Mid-way Meetings Europe Creative

1

Showcase A Place at the Royal Table

220 international experts

November / TM / Commercial Development

Gödöllő Royal Palace, Hungary
November 14-15th, 2019

19 participants from **12** institutions
and **10** countries

AIMS/ Exchange about the role of shops in museums now days. Shops are only money making or are they part of the main functions?

Discuss about the way to involve the shop into planning of new projects or processes of institution (temporary exhibitions, events, visitor management...)

September / Showcase/ A Place at the Royal Table

House of European History, Belgium

September 26-27th, 2019

65 participants including

- Representatives of the European Commission
- Representatives of Europa Nostra

AIMS/ Scientific exchanges about the European culinary traditions from Middle Ages and XXth century with historians, experts, etc.

Gather the members having participated to A Place at the Royal Table in order to share feelings, impressions and feedbacks about this project.

September / Mid-way meeting 2 / Creative Europe for A Place at the Royal Table

Coudenberg Palace, Belgium

September 25th, 2019

10 participants from **8** institutions

and **6** countries

AIMS/ Discuss about the financial aspects of the grant procedure: budget and reimbursement

Exchange about the technical report: presentation, statistics, e-platform, etc

September / TM / Hydraulic Systems

Peterhof State Museum-Reserve, Russia

September 19-20th, 2019

22 participants from **10** institutions

and **9** countries

AIMS/ Exchange about the necessity of permanent maintenance to keep Hydraulic Facilities in working order.

Discuss about the way to present Hydraulic Facilities to the public.

Exchange about the delicate balance between Hydraulic Facilities as technical equipment and Hydraulic Facilities as cultural heritage

May / Masterclass / The future of social media in Palaces Museums in Europe

La Granja de San Ildefonso, Spain

May 23-24th, 2019

25 participants from **16** institutions

and **11** countries

AIMS/ Discuss about the use and the future of social media in cultural institution, particularly royal residences.

Presentation of best practices set up in different institutions of the Network.

Discuss about how to better work with Social Media in the frame of the Network.

May / Mid-way meeting 1 / Creative Europe for A Place at the Royal Table

La Granja de San Ildefonso, Spain
May 23th, 2019

16 participants from **14** institutions
and **11** countries

AIMS/ Discuss about the administrative and financial aspects of the grant procedure.
Offer individual assistance for each partner.
Present the next steps.

April / TM / Augmented Reality

Parques de Sintra – Monte da Lua, S.A., Portugal
April 11-12th, 2019

24 participants from **13** institutions
and **9** countries

AIMS/ Discuss about the efficiency of the new technologies to achieve a most attractive cultural mediation.
Present and discuss the practices established by Parques de Sintra – Monte da Lua, S.A.

April / TM / Mechanical objects

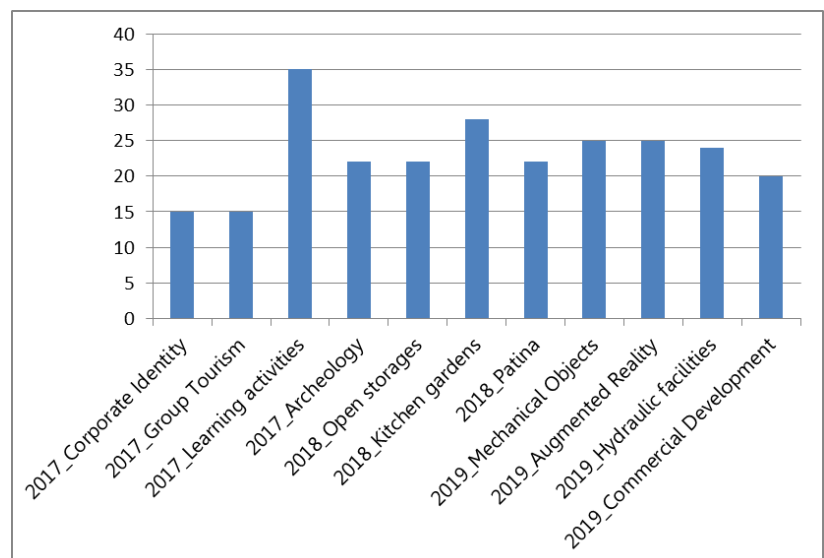
Palácio Nacional de Mafra, Portugal
April 4-5th, 2019

25 participants from **20** institutions
and **8** countries

- 8 participants from external institutions

AIMS/ Exchange about the necessity of special care and permanent maintenance to keep mechanical objects in working order.
Present good practices and the use of new technologies to restore these objects.

Evolution of the meeting's participants figures since 2017



MOBILITY GRANTS



Encourage the exchange of good practices between Royal Residences. Grants of 1,000 euros are granted to professionals, per year

1st Edition / 2018-2019

January-May: Mobility period
June-July: Collect of the reports

2nd Edition / 2019

February: Launch of the call
June: Results
July-December: Mobility period

3rd Edition / 2019 -2020

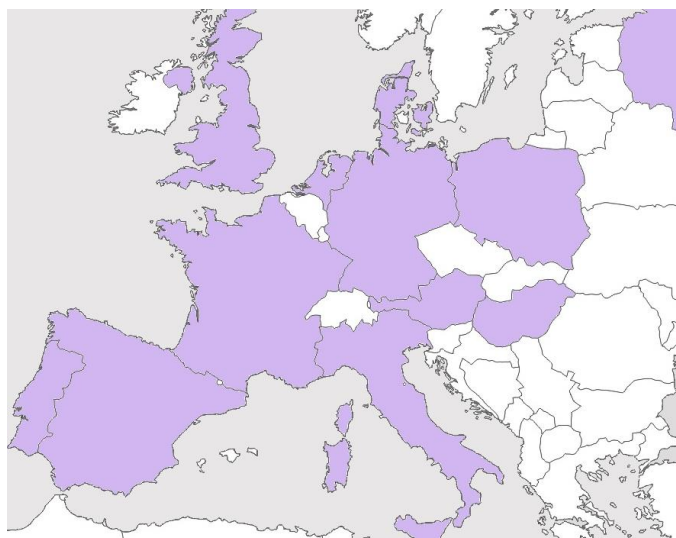
November: Improvement of the procedure
December: Launch of the call

1st and 2nd
editions

18 institutions in
13 countries

20 winners

Geographical repartition of the host and sending institutions



1 European [steering committee](#) composed by:

- Mr. Sebastian Edwards, Deputy Chief Curator & Head of Collections / Historic Royal Palaces, United Kingdom
- Ms. Elzbieta Grygiel, Communication Department Manager / Museum of King Jan III's Palace at Wilanów, Poland
- Ms. Gabriele Horn, General Direction / Prussian Palaces and Gardens Foundation Berlin-Brandenburg, Germany
- Ms. Pilar Martin Laborda, Head of Cultural Development / Patrimonio Nacional, Spain

EPICO program



European Protocol In Preventive Conservation

3-year international research program on Preventive Conservation 2018-2020

- 15th April: Scientific committee in Palace of Maintenon
- During the year Work on the preventive conservation page on the website of the Network
- 25-28th November: Application of the EPICO method at the Palace of Sintra (Portugal)
- 13th December: Meeting of the partners at the Palace of Versailles
- December: Launch of the platform and of the conference proceedings

Partnership 2018-2020

- 1) Palace of Versailles
- 2) Network of European Royal Residences
- 3) Parques de Sintra – Monte da Lua
- 4) Prussian Palaces and Gardens of Berlin-Brandenburg
- 5) Palace of Maintenon
- 6) University Paris 1 – Panthéon Sorbonne

MICRO-FOLIE



1st digital gallery fully dedicated to artworks coming from European Royal Collections

AIMS/ Create a common output gathering the members of the Network and highlighting the links between the Royal Residences in Europe and disseminate the digital collection in all the museum of the Micro-Folie in the world.

- 12-14 June: Presentation of the presentation video during General Assembly
- 16th September: Official launch at the Palace of Versailles with the French ministry of Culture, Mr Franck Riester, and the French mayors hosting a Micro-Folie in their city.

15 participants from 12 countries

364 masterpieces collected

Sculptures, interiors, paintings, furnitures, gardens, objects of power, costumes, etc



Micro-Folie @MicroFolie · 1 oct.

[Musée Numérique : lancement de la Collection Résidences Royales Européennes]: 350 œuvres et objets, 20 châteaux-musées, 12 pays européens. L'histoire de l'Europe et de ses souverains, de Louis XIV à Sissi, des rois d'Espagne aux tsars russes #Europeanroyalresidences #MicroFolie



Schönbrunn Palace, Chateau de Versailles, Reggia di Caserta et 6 autres

#PalaceDay and European Instameet/ July 19th



Annual day completely dedicated to palaces in the world



AIMS/ Raise awareness of Europe's

shared Heritage among the public. And create links with other palaces and cultural institutions.

2019/

Theme: Gardens

Tool: Twitter, Instagram, Facebook

Novelty: Use of a foam "#PalaceDay" to create a feeling of cohesion between the members and show the geographical dimension of the event.

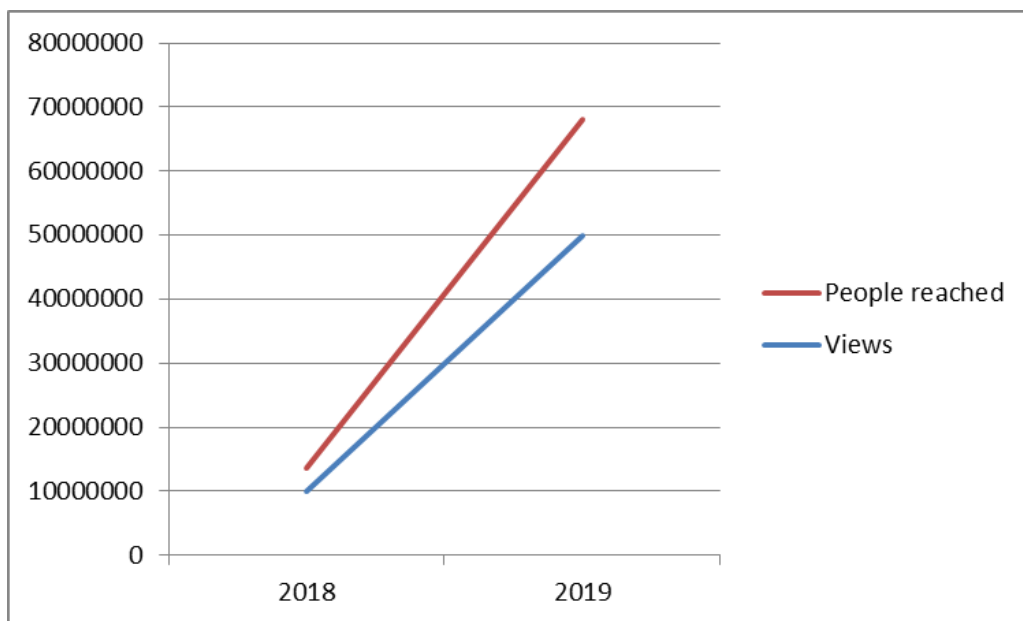
+1 000 participants

+18 M people reached

More than **60 MILLION** view

1 simultaneous Instameet

In Top Twitter Trends in France,



Evolution of the number of views and the number of people reached between 2018 and 2019




A Place at the Royal Table in 2019



Within the European Year of Cultural Heritage

"In 2018, we invite our visitors to share our heritage and cultivate the future. Through programs for our millions of visitors, we want to raise awareness of culinary traditions in European Courts."

This unprecedented project drew the attention of the European Commission, which gave it a grant under the **Creative Europe** programme. The support provided by the European Union enabled us to extend the project into 2019. 

MasterClass

The future of social media in Palaces Museums in Europe/ La Granja de San Ildefonso, Spain / May 23-24th, 2019



The community managers of Royal Residences came together to discuss about the use and the future of social media in cultural institution both from technical point of view and from content point of view: how use and what tell on social media? It was also the opportunity to discuss about future perspectives for the Network of European Royal

Residences in social media, especially with the Palace Day; The Masterclass will alternate theory and practices, including the contribution of external experts Antoine Bonin and Camille Jouneaux (Google) to bring an external point of view.

European Showcase/

House of European History, Belgium / In collaboration with the Coudenberg Palace September 26-27th 2019



2 Objectives

Scientific exchanges about European culinary traditions, from Middle Ages to XXth Century with historians, scientific experts, etc.

Present the activities developed for A Place at the Royal Table, their implementation and their results to realize a pooling and a conclusion of the project

18 speakers. More than **60 participants** from **15** European nationalities including

Representatives of **Europa Nostra** and the **European Commission**.



1 Celebration / Europa Nostra Award for A Place at the Royal Table

The showcase was also the opportunity to highlight the Museum of the Palace of King Jan III in Wilanow, winner of the European Union Prize for Cultural Heritage / Europa Nostra Awards 2019 with the project "A Place at the Royal Table" (26th September 2019, Le Métropole, Belgium).

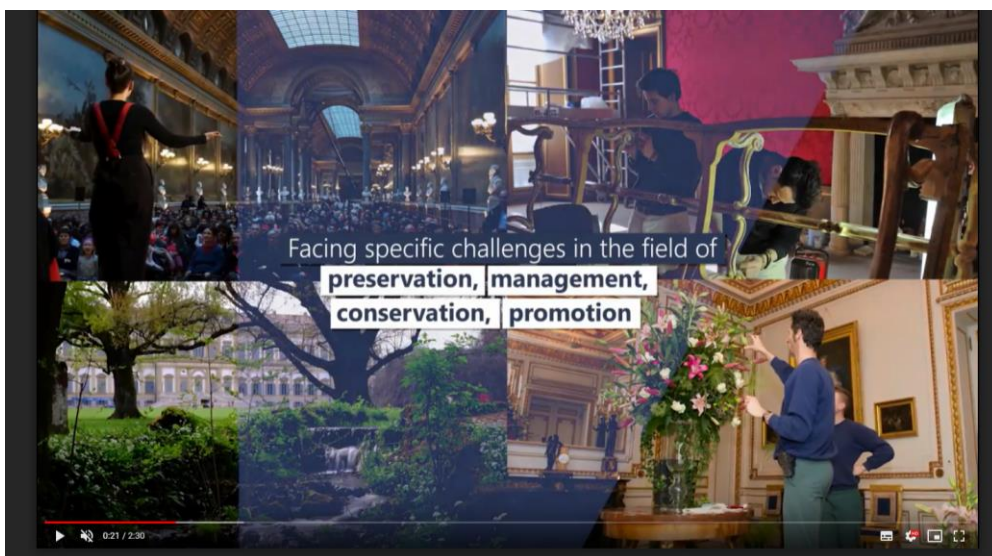
2 Europe Creative Workshops/

La Granja de San Ildefonso, Spain May 23-24th, 2019

Palace of Coudenberg, Belgium September 26-27th 2019

Follow up workshops with the aims of support partners on management and present tools and reports required by the European Commission.

1 Institutional VIDEO



1 new INSTITUTIONAL BROCHURE



Communication and Diffusion

Creation of goodies “Palace Day”

Creation of 100 foams “#PalaceDay”, distributed among the members of the Network, to communicate about the project, about the links between Royal Residences and create a feeling of cohesion between the members

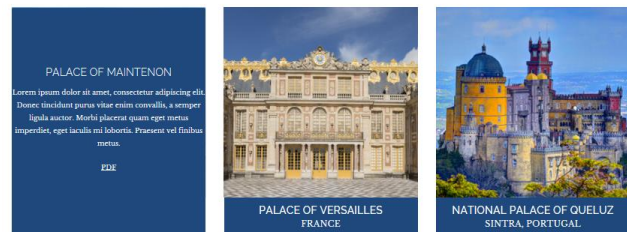


WEBSITE

All year: Updates of the content

April-AUGUST: Work on the preventive conservation page for the EPICO program

APPLICATIONS AND RESULTS



THE EPICO METHOD

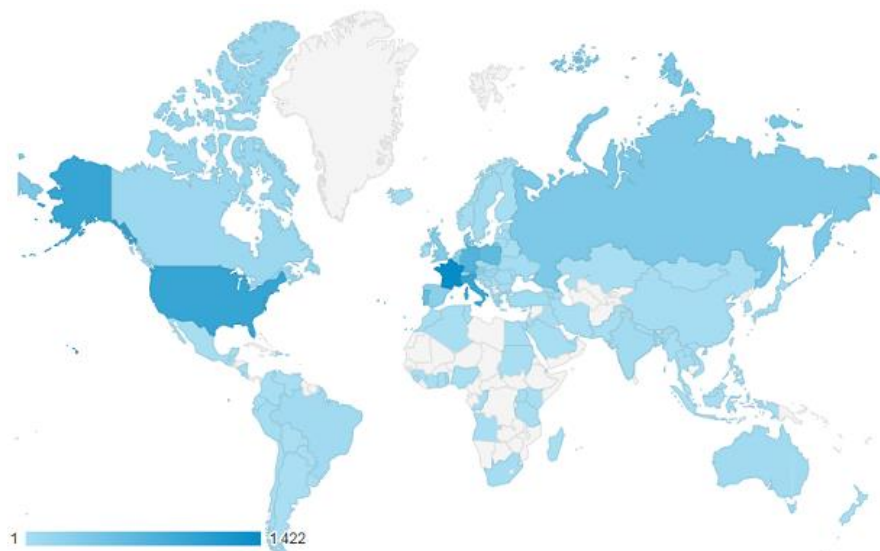
The objective of the EPICO programme was to develop an assessment method adapted to the collections and specific risks of historic houses.

Sustainable management based on preventive conservation requires precise knowledge of the conditions and state of conservation of the collections. This method is designed to be applied to all historic houses, regardless of their size and the number of collections that they contain.

Using simple tools (paper or Excel depending on the size of the institution, or even integration into a database), the EPICO method aims to provide a global view of the state of conservation of the collections and also the conditions of conservation, in order to identify the different causes of alterations, prioritize actions in terms of preventive conservation and limit restoration interventions, with obvious positive effects in terms of economic management of resources.



Geographical localisation of the website's visitors



All over the year, institutional meetings are organized to follow-up the cooperation projects in which the Network is involved:

- 17 January / Meeting and site inspection, Prince's Palace of Monaco
- 26 -27 January 2019 / Meeting and site inspection, House of European History, Brussel
- 3 July/ Royal Palace of Turin, meeting with Director Enrica Pagella
- 4 July / Opening of the exhibition "A Journey through the Gardens of Europe, from André Le Nôtre to Henry James" and the exhibition "Viaggio fotografico nei Giradini delle Residenze Reali d'Europa", La Venaria Reale,
- 4 July / Symposium "Les Goûts Réunis, La Venaria Reale,
- 22nd August / Meeting at the Palace of Compiègne to meet the new contact person
- 27-31 October 2019 / European Cultural Heritage Summit, Paris
 - Presentation of A Place at the Royal Table at the International Heritage Fair, 26 October
 - Europa Nostra Council Meeting, 27th October
 - Excellence Heritage Fair, 28th October
 - European Heritage Awards Ceremony, 29th October
 - European Policy Debate "Cultural Heritage at the Heart of the Revival of the European Project, 30th October
- 22nd November / Meeting with Guido Curto, new director of La Venaria Reale, and local Ceremony at the Royal Palace of Turin, winner of an Europa Nostra Award, 22nd November

All over the year, international conferences, study days and symposiums are communicated to the members via email or via the website of the Network (page "news"):

- 10 June 2019 / Symposium "Rubens Ceiling at Banqueting House", Whitehall, London, Historic Royal Palaces
- 1-7 September 2019 / Conference "Museums as Cultural Hubs: The Future of Tradition" Kyoto, ICOM
- 25-27 September 2019 / Conference "Historical Gardens: Authenticity, Preservation and Management", Royal Castle in Warsaw
- 17-19 October 2019 / Conference "Kitchen and Market Gardens – Trends and Traditions", Wörlitz, Kulturstiftung Dessau-Wörlitz

ACTIVITIES HIGHLIGHTING the MEMBERSHIP

MEMBERSHIP PLAQUE

Prince's Palace in Monaco, Monaco
13th June 2019.

Unveil of the 1st plaque highlighting the membership of the Palace at the Network of European Royal Residences by H.R.H. Prince Albert II of Monaco and Mrs Catherine Pégard, President of the Network and the Palace of Versailles

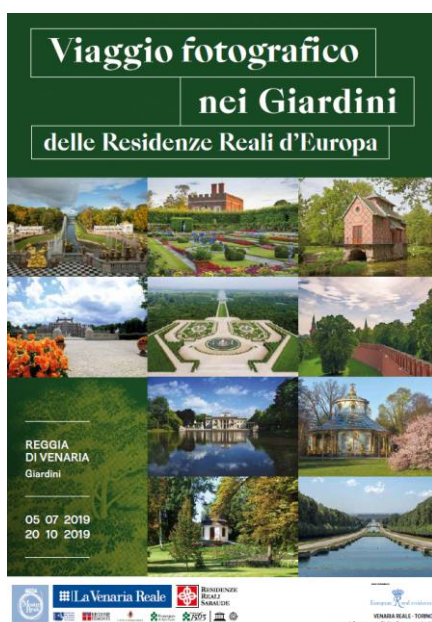


PATRONAGES

Reggia di Venaria, Italy

From July 2019 to October 2019

Exhibition at La Venaria Reale "A Journey through the Gardens of Europe, from André Le Nôtre to Henry James" which received the patronage of the Network and the loans of Masterpieces from some European Royal Residences.



Reggia di Venaria, Italy

From July 2019 to October 2019

Exhibition at La Venaria Reale "Photographic Journey through the Gardens of European Royal Residences". 1st exhibition gathering pictures of the Gardens of the Network. 10 royal residences from 8 countries have participated.

General Management

3 EMPLOYEES

Elena Alliaudi: Full-time permanent contract since 2016

Hélène Legrand: Full-time fixed term contract (August 16th, 2017 to August 15th, 2018), thanks to a Grant from the French Ministry (refund 60% salary wages).

Full-time fixed term contract (August 20th, 2018 to December 31th, 2019)

Evelyna Dreiseitlova: Half-time fixed term contract (January 1st to December 31st, 2019), financed by the Europe Creative Grant

Interns

- 7 - 25 January 2019: HEC Business school, Apolline Guillot and Blaise Estienne - Unpaid traineeships
- February - July 2019: Cécilia Jornod: 6 months, full time trainee – Paid traineeship (financed by the Europe Creative Grant)

Training Courses

Elena Alliaudi

11 - 12 February 2019: HR for non HR

15-17 April 2019: Essentials of the management

From September: Portuguese lesson (Mairie de Paris)

26 -29 November 2019: InDesign

Hélène Legrand

February - October 2019: 30 hours of German lessons (Berlitz centre)

26 -29 November 2019: InDesign

3 NEW MEMBERS

- Staatliche Schlösser, Burgen und Gärten Sachsen gGmbH (Germany)
- Museo Storico Parco del Castello di Miramare (Italy)
- Palazzo Reale di Napoli (Italy)

ADMINISTRATION AND ANNUAL TASKS

Follow up, throughout the year, of European cultural news and knowledge regarding European funded programs from 2014-2020: Creative Europe, Erasmus⁺, EYCH 2018, Horizon 2020.

Administration tasks

- Account closing
- Call for Dues
- Annual Survey (number of visitors / contact list / technical meeting proposals)
- Declaration to the Prefecture (renewal of the Board)

Official letters

- 93 official letters sent
- 35 letters received

Annual tasks

- Updating of the contact list
- Dissemination: Call for papers / Conference
- Notice to General Assembly

PERSONAL COMMENTS / REMARKS

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