

NETWORK OF EUROPEAN
ROYAL RESIDENCES



Annual Report 2023



2023 key dates and key numbers

17-18 April

Technical meeting at Historic Royal Palaces about the conservation and preservation of historic tapestries

2 June

Results of the 6th call of Mobility Grants Programme. 20 professionals have been rewarded

22 - 23 June

General Assembly of the Network of European Royal Residences

19 July

#Palace Day 8th edition on the «Astronomy, Astrology, Mythology»

26-27 October

Technical meeting at the Royal Lazienki Museum about Natural Collections

23 November

Visit of the Galeria de las Colecciones Reales upon the invitation of Patrimonio Nacional

4 December

1st Webinar for the 7th edition of the Mobility Grants Programme

IN TOTAL:

+ **185** participants involved in the meetings and projects of the Network



20 mobility Grants allocated

+**2** new members in
Italy
Latvia



14 European countries



ACTIVITIES



MEETINGS



General Assembly 2023

Paleis Het Loo - 22-23 June 2023

22nd General Assembly

42 participants
29 institutions
13 countries

Main decisions during the General Assembly

- Expansion of the Network of European Royal Residences - 2 new members
Reggia di Colorno (Italy)
Rundale Museum (Latvia)
- Vote of the annual program 2024
Technical meetings
Cooperation projects
- Vote of the budgets



General Assembly, Paleis Het Loo © Maarten Albrecht

And the opportunity to discover
the new underground extension of Paleis Het Loo !



General Assembly, Paleis Het Loo © Maarten Albrecht

This extension is :

- 5 years project
- unique renovation and an expansion of over 5,000 m2 located under the palace's forecourt
- including new visitor facilities and space for permanent and temporary exhibitions
- To know more: <https://paleishetloo.nl/en/about/press/expansion-and-renovation-completed>



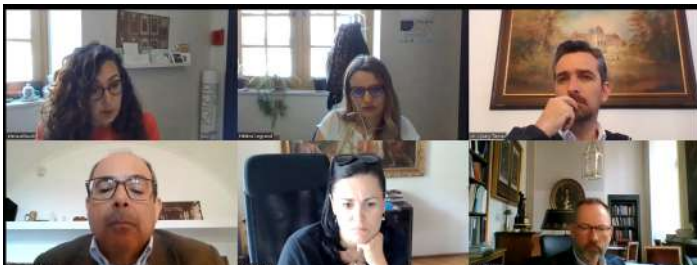
Board's meetings



- Meeting on 16 May - on line
Preparation of the General Assembly
- Meeting on 23 November - on line

Composition of the Board 2022-2025

- Catherine Pégard, President
President of the Établissement public du château, du musée et du domaine national de Versailles, France
- António Nunes Pereira, Vice-president
Director of the Palaces of Pena, Sintra and Queluz, Portugal
- Klaus Panholzer, Vice-president
General Manager of the Schönbrunn Group, Austria
- Laurent Salomé, General Secretary
Director of the Musée national des châteaux de Versailles et de Trianon, France
- Christoph Martin Vogtherr, Assistant Secretary General
General Manager of the Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg, Germany
- Tamás Ujváry, Treasurer
Managing Director of the Gödöllo Királyi Kastély Közhasznú Nonprofit Kft, Hungary
- Małgorzata Grabczewska, Assistant Treasurer
Deputy Director of the Royal Łazienki Museum, Poland



Board Meeting, online conference, 16th May 2023 ©
European Royal Residences



Board Meeting, online conference, 23rd November 2023
© European Royal Residences

Workshop about the identity and brand image of the Network (Palace of Schönbrunn)

3 March 2023

- Meeting between the Board's members, the marketing colleagues of Schönbrunn and Versailles as well the external agency «Brains»
- Exchanges about the identity of the Network, the challenges of the next years and the actions to implement



Workshop «branding» ©Schloss Schönbrunn

Technical Meetings

Warning: The technical meeting «Coexistence of different institutions in the same building», initially planned on 28-29 November at the Royal Palace of Naples, Italy, has been postponed on January 2024. This meeting will be presented in the Activity Report 2024.

«Conservation and Presentation of Historic Tapestries», Historic Royal Palaces, United-Kingdom

17-18 April 2023

33 participants, 17 institutions, 3 external institutions

- Tapestry collection and display
- Conservation treatment
- Protecting tapestries
- Scientific research
- Discover the Textile Conservation Studio, Heritage Science laboratories and Tapestry Wash building



Technical meeting at Hampton Court © European Royal Residences



Technical meeting at Hampton Court © European Royal Residences

«Natural collections in Royal Residences», Royal Łazienki Museum (Palace on the Isle), Poland

26-27 October 2023

23 participants, 9 institutions,

- Scientific and botanical collections
- Living natural collections
- Discover the Museum of Hunting and Horsemanship



Technical meeting at Royal Łazienki Museum © European Royal Residences



Technical meeting at Royal Łazienki Museum © Paweł Czarnecki

Meetings with members and potential members



Meeting at the Palace of Fontainebleau © European Royal Residences

Meeting in Fontainebleau

20 January 2023

Meeting with the General Administrator and a curator of the Palace of Fontainebleau (new member 2022) to exchange about the Network of European Royal Residences, the organization of the activities, etc.



Central Gate of the Rundale Palace © Rundale Palace

Meeting with Rundale

31 March 2023

Meeting with Laura Luse, Director of the Rundale Palace Museum with the Secretariat and hand delivery of the membership application to the Network of European Royal Residences



Meeting at Miramare @ Martin Nardin

Meeting with Miramare Castle

21 April 2023

Meeting with the director of the Miramare Castle with Laurent Salomé, director of the museum of Versailles and general secretary of the network and Tamás Ujváry, director of the Royal Palace of Gödöllő and treasurer of the Network



Palace of the Grand Dukes of Luxembourg

Meeting with the Palace of the Grand Dukes of Luxembourg

16 June 2023

Meeting with Déborah Schott, curator at the Palace of the Grand Dukes of Luxembourg, with Laurent Salomé, director of the museum of Versailles and general secretary of the network as well as with the Secretariat

Working meetings



Meeting about the night train Paris-Berlin
©European Royal Residences

2 Meetings with the colleagues from the Palace of Versailles and the Prussian Palaces and Gardens Foundation Berlin-Brandenburg (Project related to the night train Berlin-Paris)/

24 January and 16 March 2023

- Meeting between the team of Versailles, SPSG and Visit Berlin
- Exchanges about a cultural and tourism activities to support the launch of the new night train service Paris-Berlin planned for December 2023

Preparation of the General Assembly/
10 March 2023

Visit at the Het Loo Palace (The Netherlands) and meeting with the teams to prepare the General Assembly 2023. Visit of the meeting rooms, locations for catering, discussion about the programme, etc.



Preparation of the General Assembly 2023
©European Royal Residences



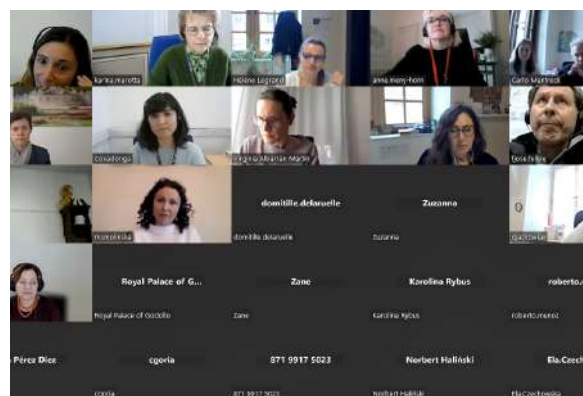
Meeting about the Mobility Programme
©European Royal Residences

2 Meeting with the steering committee of the Mobility Grants Programme/
27 May and 18 October

- Meeting for the evaluation of the applications of the 6th call
- Meeting for the preparation of the 7th call 2024

1st webinar for the 7th edition of the Mobility Grants Programme/
4 December 2023

Organization of a webinar gathering contact persons of the members and potential applicants in order to explain the new procedure, discuss about the programme, meet the applicants and answer to the 1st questions



Webinar for the 8th edition of the Mobility Programme
©European Royal Residences

Monday's of Royal Residences: an invitation of Patrimonio Nacional to discover the new Royal Collection Gallery

Discovering the Galería de las Colecciones Reales 27th November

Upon the invitation of the President of Patrimonio Nacional, Mrs Ana de La Cueva, members of the Network of European Royal Residences had the opportunity to discover the Gallery of Royal collections opened this summer! In addition of the Gallery itself, participants discovered the new storages of as well as the Royal Armoury !



Visit at the Galería de las Colecciones Reales @Karina Marotta



Visit at the Galería de las Colecciones Reales @ European Royal Residences

Galería de las Colecciones Reales is :

- a building of 40,000 m2 including exhibition spaces, storages, etc
- more than 650 pieces from five centuries of royal collecting
- Names such as El Greco, Titian, Caravaggio, Bernini, Goya
- a 25 years project
- To know more: <https://www.galeriade-lascoleccionesreales.es/>



Visit at the Galería de las Colecciones Reales @ European Royal Residences

MOBILITY GRANTS

2023

6th Call



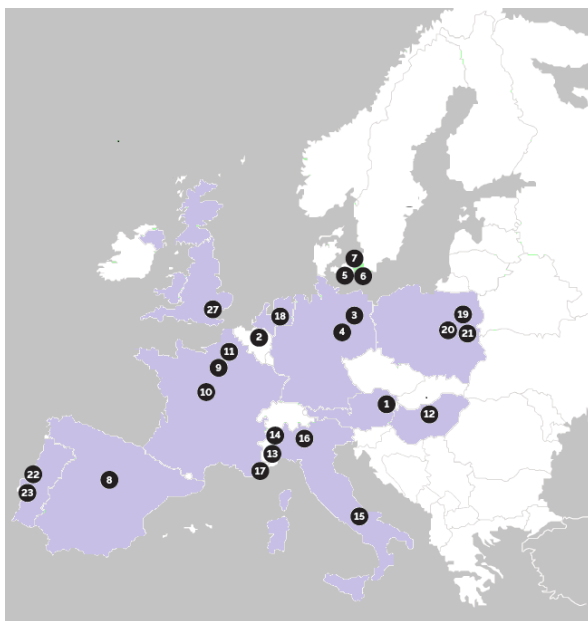
GOAL/ Encourage the exchange of good practices between Royal Residence by providing grants of 1,000 euros to professionals.



Key dates on the 6th edition (20 grants available)

- Launch of the call on January: 53 applicants
- Results on June: 20 winners

Geographical repartition of the host and sending institutions



17 institutions in **10** countries

Profile's category of the winners

Cultural development – Educator: 7
Landscape/gardens specialist: 4
Social media/communication : 3
Conservation-restoration: 4
Ticket office/Information: 1
Interpretation manager: 1

The European **steering committee** is composed by:

- Ms. Elzbieta Grygiel
Communication Department Manager / Museum of King Jan III's Palace at Wilanów, Poland
- Ms. Gabriele Horn
General Direction / Prussian Palaces and Gardens Foundation Berlin-Brandenburg, Germany
- Ms Christina Schindler
Product Manager / Schloss Schönbrunn, Austria
- Ms Karina Marotta
Technical Counselor in the President's Cabinet / Patrimonio Nacional, Spain

Irene Donatoni
HR Talent & Development
Schönbrunn Group (Austria)



Mobility @ Irene Donatoni

In mobility at the Museum of King Jan III in Wilanow (Poland)

«I would suggest to everyone to do a similar experience like mine: I have chosen a slightly “smaller” public institution to visit, it means really different from the reality of the institution where I come from. This helps in thinking “out of our own box”. [...] The exchange brings not only new ideas together with good possible practices, but also a lot of new energy and motivation.»

Blanka Berta
Costumed museum guide
Royal Palace of Gödöllő (Hungary)

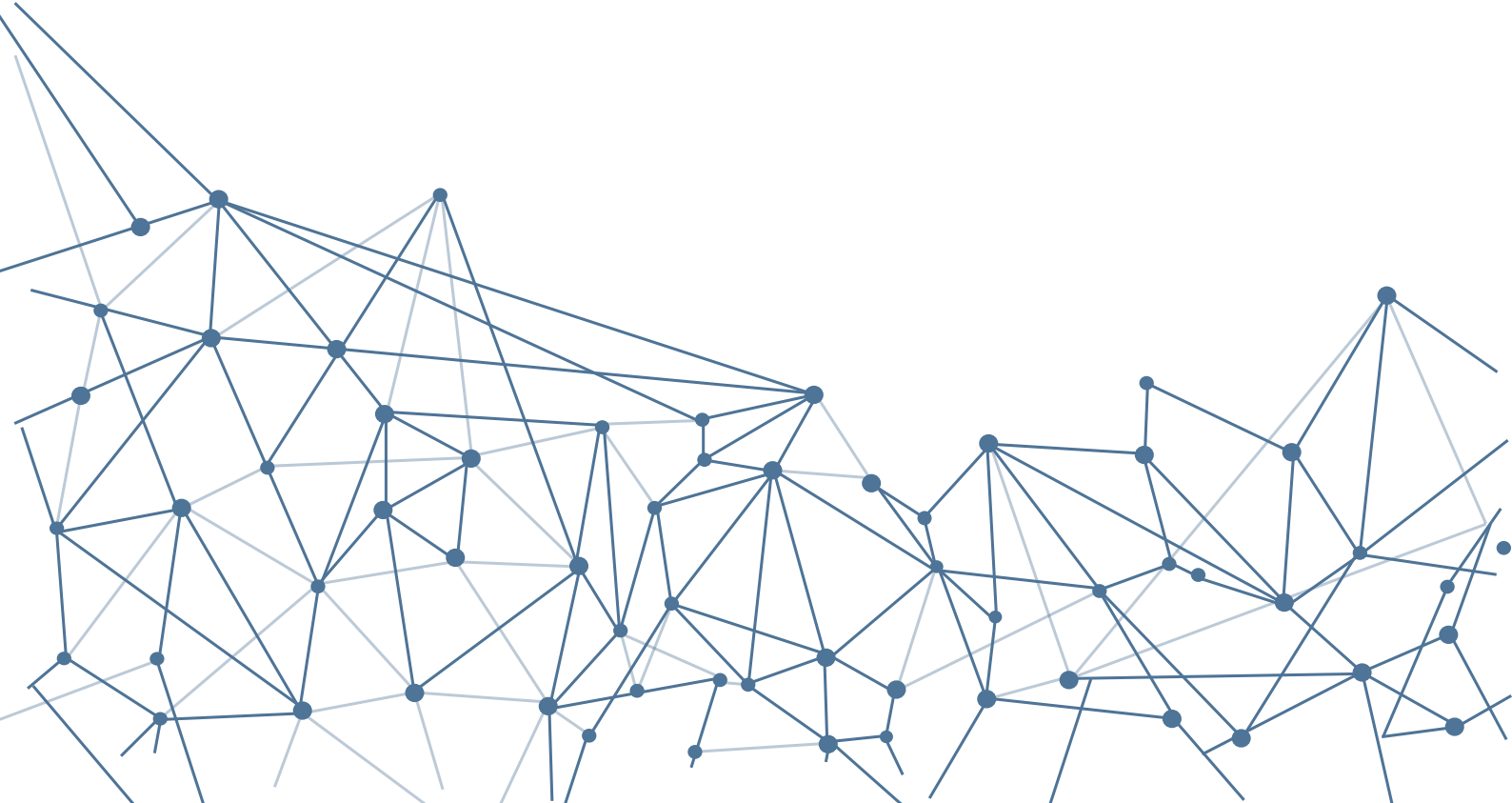
In mobility at the Historic Museum and Park of Miramare Castle (Italy)

«Reflecting on my entire stay, I think this is a program we all desperately need. [...] Visiting the park several times and getting to know the programs made me realize that, unlike our Italian colleagues, we use the park for concerts and ceremonies, but we could organize more active public museum events outside, especially museum education activities. I really liked the fact that Miramare gives the children space in the garden facilities, for example in the flower garden, so that they can not only get to know the values of nature in principle, but also, literally, with the help of their own two hands.»



Mobility @ Blanka Berta

EPICO 2022-2025



GOAL/ The EPICO program is the 1st research project aimed at developing a systemic methodology for preventive conservation for historic residences. This program conducted to the creation of an innovative diagnostic method linking the heritage object, the monument and the environment. This method offers to each historic houses an action plan perfectly suited to their needs.



Partnership 2022-2025

- Palace of Versailles (leader)
- Network of European Royal Residences
- Prussian Palaces and Gardens of Berlin-Brandenburg
- University Paris 1 - Panthéon Sorbonne
- Palace of Chantilly

Applications



Petit Trianon ©Danilo Forleo

12-13 January 2023/

Application of the EPICO method at the Petit Trianon with the students of the University Paris 1 Panthéon-Sorbonne from the Master «conservation restoration of cultural property - preventive conservation» January

- 82 works analyzed on 1 142 works inventoried
- 82 rooms --> 38 Zones creating following the zoning



Palace of Chantilly ©Danilo Forleo

22-24 March/

Application of the EPICO method at the Palace of Chantilly with the EPICO team and the team of Chantilly

- 85 works analyzed on 3 140 works inventoried
- 64 rooms --> 34 Zones creating following the zoning



New Palace ©SPSG

19-21 September/

Application of the EPICO method at the New Palace (Neues Palais) with the EPICO team and the team of the (Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg

It's the second application of the EPICO method at SPSG after the application at the Sanssouci Castle in 2020

Promotion and Communication of the EPICO program

Warning: The seminar «Conservation, Climate change, Energy efficiency in historic buildings», organized in the frame of the EPICO program, initially planned on 14-15 December at the Palace of Chantilly and Palace of Versailles, has been postponed on April 2024. This meeting will be presented in the Activity Report 2024.



Presentation of the EPICO program to the workshop “Human-centered approach for cultural heritage in green transition”

Date/ 27 January 2023

This workshop was the 3rd meeting organized in the Frame of a French-Italian Bilateral Cooperation in Heritage Science. This bilateral cooperation is “a series of ibride events, both online and in person, on the Cultural Heritage in the Green transition issue”



Press release and communication

Date/ 31 January 2023

The Palace of Versailles published a press release regarding the 3rd phase of the EPICO program. European newspapers relayed the information.



Presentation of the EPICO program to the 1st workshop of the cycle “Museums facing their environmental and societal responsibilities: towards an ethical and sustainable model”

Date/ 24 May 2023

The cycle «Museums facing their environmental and societal responsibilities: towards an ethical and sustainable model» is organized by ICOM FRANCE and its partners and includes 6 participatory sessions on a digital platform from May to November 2023.

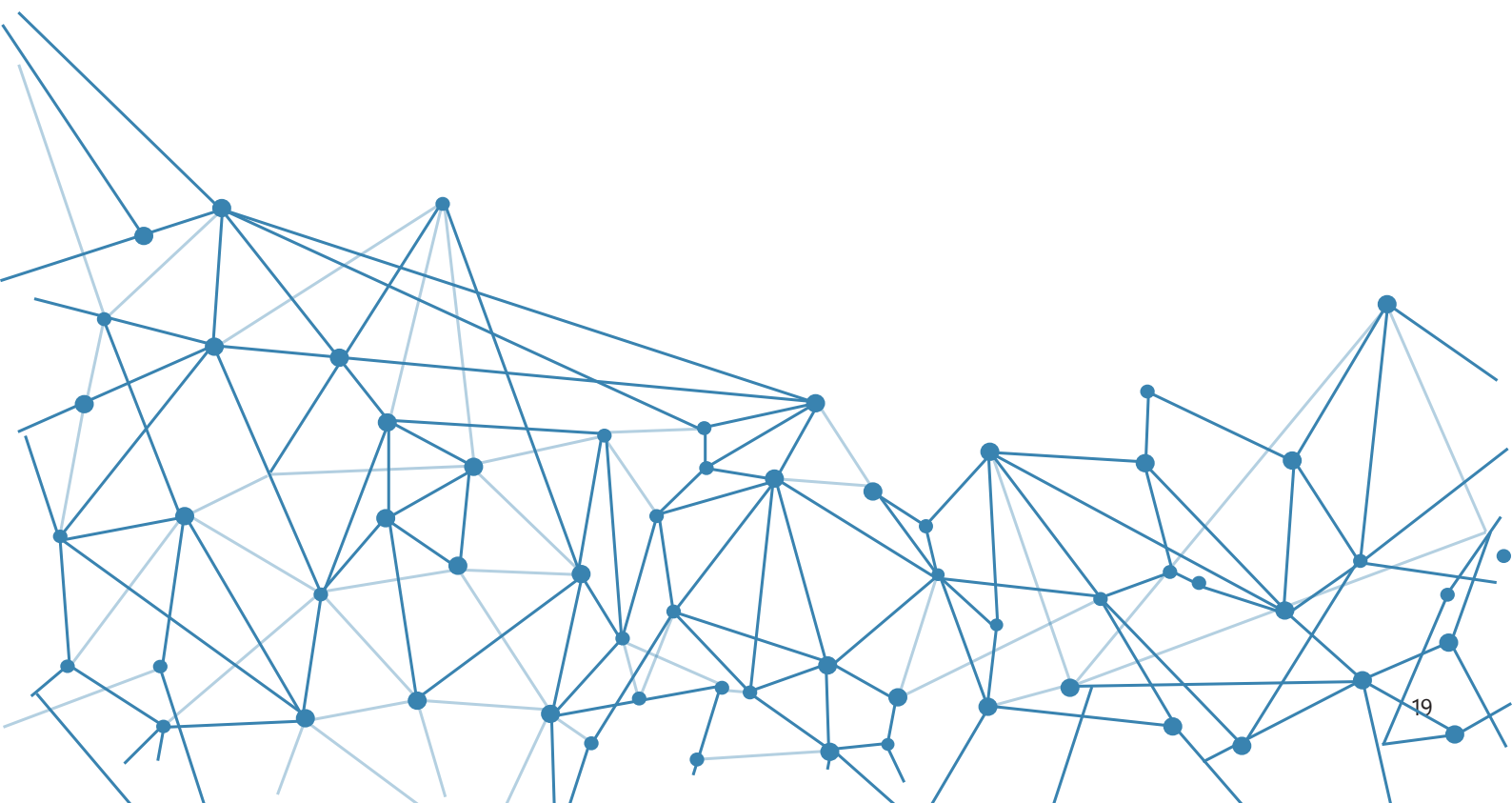


Presentation of the EPICO program to the workshop “Human-centered approach for cultural heritage in digital transition”

Date/ 27 June 2023

This workshop was the 5th meeting organized in the Frame of a French-Italian Bilateral Cooperation in Heritage Science. This bilateral cooperation is “a series of ibride events, both online and in person, on the Cultural Heritage in the Green transition issue”

PALACE DAY 2023 8th Edition



PALACE DAY 2023

ASTRONOMY, ASTROLOGY, MYTHOLOGY



An international event



KEY FIGURES

+ 420 PARTICIPANTS

+ 38,4 k ENGAGEMENTS

+ 7,8 M VIEWS ON

#PALACEDAY



TOP INFLUENCERS

- Parques de Sintra-Monte da Lua
- Palacio Nacional de Mafra
- Musei Reali Torino
- Schloss Schonbrunn
- Palace of Versailles
- Royal Collection Trust
- Património Nacional

- Stiftung Preußische Schlösser und Gärten Berlin-Brandenburg
- Centre for Historic Houses India
- Schloss Benrath
- Castello Rivoli

With the support of

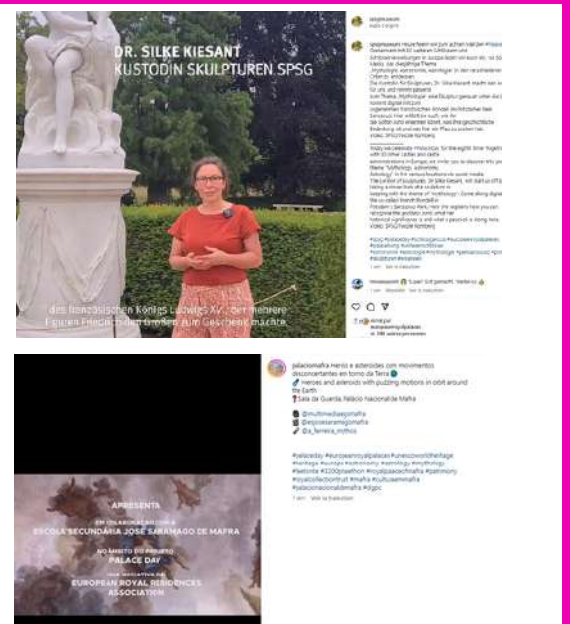


Institutions and public are taking part in the event!

- Consulate of France in Los Angeles
- Republic of Poland
- Madrid a 360°
- La Gazette Drouot International
- European regions and national tourist offices



HIGHLIGHTS OF THE DAY



PALACE DAY 2023

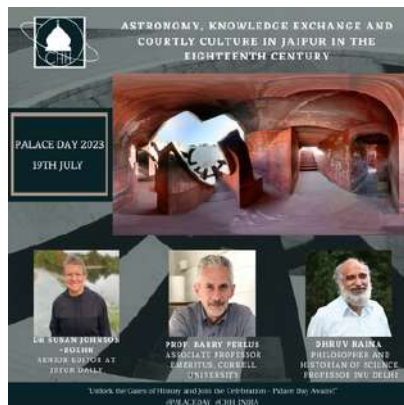
ASTRONOMY, ASTROLOGY, MYTHOLOGY



#PalaceDay
19th July 2023

Activities

SOME ACTIVITIES OF THIS YEAR



Lecture proposed by the Center for Historic Houses India



Challenge proposed by 'Siti Reali' and 'Royal District'



Visit, observation with telescopes, workshops with the Royal Lazienki Museum

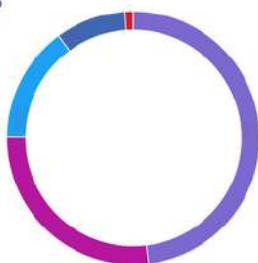
Countries

Mention countries



Sources

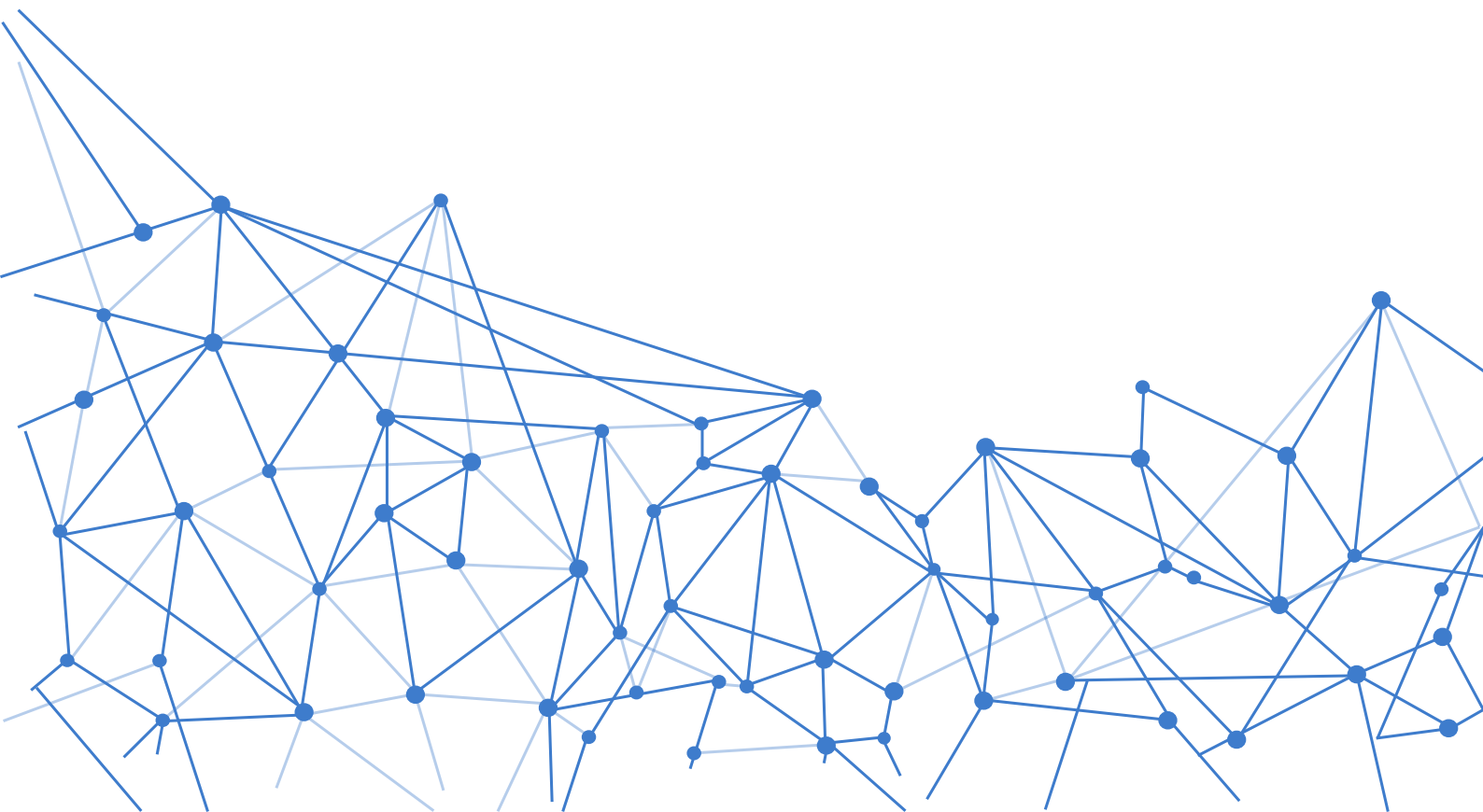
Mention sources



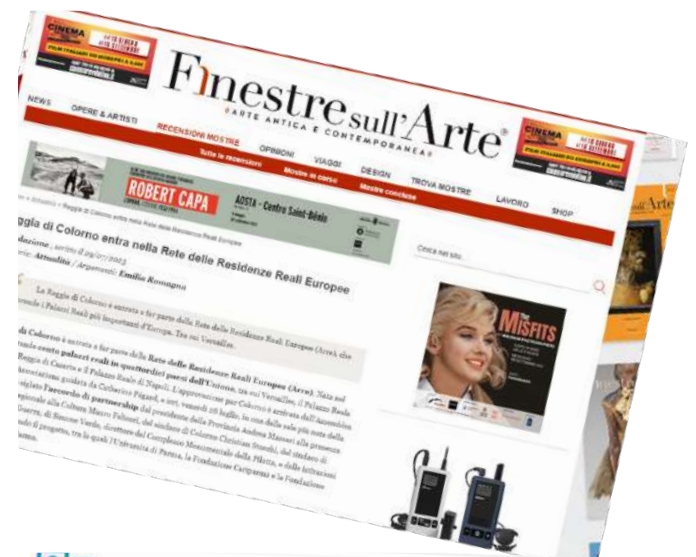
SOURCE	% - MENTIONS
Instagram	48.08% - 425
web	27.15% - 240
Twitter	14.71% - 130
Facebook	9.05% - 80
Youtube	1.02% - 9



COMMUNICATION and VISIBILITY



The Network in the Media



PRÉSERVER LES CHÂTEAUX-MUSÉES À L'HEURE DU CHANGEMENT CLIMATIQUE

Lancement du nouveau programme de recherche européen EPICO 2023 - 2025

Le 31 janvier 2023, le château de Versailles lance, avec quatre institutions partenaires, un programme innovant visant à analyser l'impact du changement climatique sur les œuvres et les décors des demeures historiques. Ce projet constitue une nouvelle étape du programme de recherche EPICO (European Protocol in preventive Conservation). Il s'achèvera au printemps 2025 avec la proposition d'une charte rassemblant des solutions concrètes pour préserver les châteaux-musées des conséquences du dérèglement climatique.



Quels sont les premiers effets du changement climatique sur les collections ? Comment conserver notre patrimoine tout en maîtrisant la facture énergétique des demeures historiques ? Quelle est la température optimale pour conserver à la fois des œuvres et des décors ?

EPICO 2023 - 2025

Le nouveau programme EPICO se donne pour objectif, sur trois ans, d'évaluer les conséquences du changement climatique sur les collections et de réaliser une charte prévoyant des solutions concrètes pour y remédier tout en réduisant la consommation d'énergie des demeures historiques. Pour ce faire, le château de Versailles s'associe à de nouvelles institutions partenaires : le Château de Chantilly, le Palais princier de Monaco,

les Châteaux et jardins royaux de Berlin-Brandebourg et l'université Paris 1 Panthéon Sorbonne. Les palais accueillent tout à tour des sessions d'évaluation de leurs collections ou des situations collégiales tandis que les étudiants de l'université Paris 1 Panthéon-Sorbonne se forment aux enjeux de la conservation préventive à l'aune du dérèglement climatique.

Au terme de ces trois années de recherche, en 2025, les participants contribueront à la rédaction d'une charte de bonnes pratiques, au cours d'une qui devra avoir lieu au Palais princier de Monaco.

Ce programme est réalisé en collaboration avec le Laboratoire SATIE, avec le soutien du ministère de la Culture.

July 20, 2023, 12:51 | Culture | Authors: Eng LSM.lv (Latvian Public Broadcasting)

The Rundāle Palace Museum has joined the Association of the Royal Residences of Europe – an organization which brings together the most prominent palaces of Europe, including Versailles, Brunn, and Sanssouci, the museum's representatives said.

19-07-2023: Journée Internationale des châteaux

Plas Thierry Yao Kouassi
 Le 19/07/23 à 09:47
 modifié le 19/07/23 à 09:47

Journée Internationale des châteaux
 Elle est plus connue chez nos voisins anglo-saxons sous le vocable "Palace Day" et ce ne sont pas les touristes venus de tous les pays du monde visiter le Palais de Versailles ou les Châteaux de la Loire qui me démentiront !



Partager un héritage commun
 Chaque 19 juillet, la Journée internationale des châteaux, ou Palace Day, rassemble de nombreux sites en France et dans le monde entier. Son but est de rassembler les institutions culturelles et le grand public autour d'un héritage commun et d'une histoire partagée.

Residences Royales
 Cette journée est une initiative du Réseau des Résidences Royales Européennes (ARRE) présidée par le Château de Versailles. Elle rassemble (en 2018) 27 membres dans 15 pays différents.

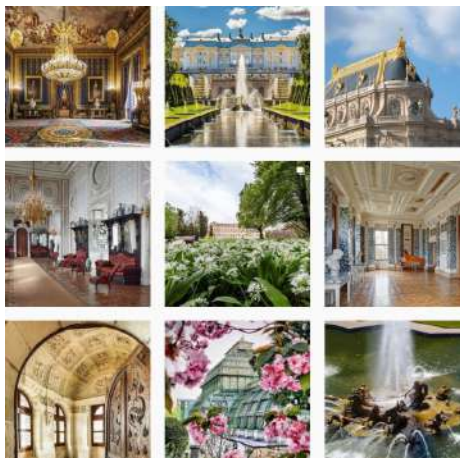
The Network and the Social Media (*on 16 June 2023)



Linkedin account/ Network of European Royal Residences



- 757 follwoers
- 54 posts including call for papers, testimonies, European News, etc



Instagram account/ @europeanroyalpalaces



- Around **35.2k** followers
- **18** posts
- Publication of reels, colors series, stories about the events of the network, etc

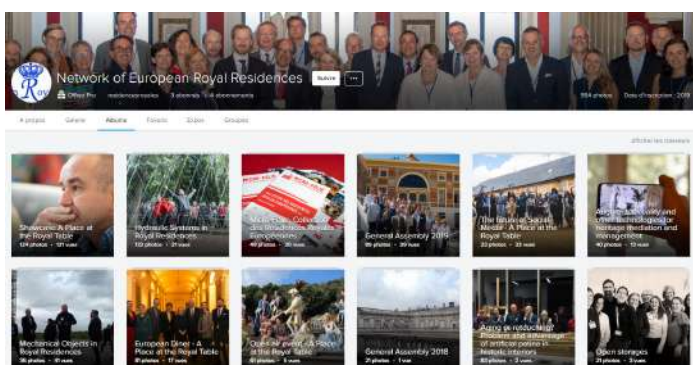


Website/ www.europeanroyalresidences.eu



- **118 874** visitors
- 192 513 pages viewed

Top 5 countries: USA / Russia / Germany / France / China



Flickr/ Network of European Royal Residences



- **22** albums
- **1486** pictures of meetings, conferences and events organized by the Network

Creation of new contents and Dissemination

All the year, the Network of European Royal Residences produces new documents for its members, professionnals or public. Among them we can quote the brochure for the Palace Day, the booklets gathering the abstracts of the technical meetings, some guidelines for member institutions organizing events, etc.

Booklets for technical meetings, projects and working documents

Network of European Royal Residences

Brand strategy survey

FIRST STEPS INTO THE FUTURE: Finding common goals

These last few years, the Network of European Royal Residences grew significantly, new and new institutions joined the group and the number and type of activities ha increased.

Thus, 22 years after its creation, the identity of this unique Network needs to be rede order to evolve efficiently in the long term. This in one of the major goals of the nev elected in 2022 for 3 years. So, we would be grateful if you could answer the question: your contribution will serve to establish a jumping off point for the discussion during GA (22/23 June in Het Loo Paleis).

Before starting, please help us to assess of the situation:

What are the Network's major STRENGTHS?

1)
2)
3)
4)
5)

What are the Network's major OPPORTUNITIES?

1)
2)
3)
4)
5)

What are the Network's major WEAKNESSES?

1)
2)
3)
4)
5)

What are the Network's major THREATS?

1)
2)
3)
4)
5)

Brand strategy survey

Technical Meeting

Conservation and Presentation of Historic Tapestries

17-18 April 2023

Historic Royal Palaces
Hampton Court Palace, United Kingdom



Network of European Royal Residences

HISTORIC ROYAL PALACES

Booklet for TM textile 2 «Historic Tapestries»

Network of European Royal Residences

Enlargement Catalog



Enlargement Catalog

NETWORK OF EUROPEAN ROYAL RESIDENCES

19 JULY 2023

Palace Day 2023



PRESENTATION DOCUMENT

Brochure Palace Day 2023

Technical Meeting

Natural collections in Royal Residences

26-27 October 2023

Royal Łazienki Museum (Palace on the Isle), Warsaw, Poland



Network of European Royal Residences

ROYAL ŁAZIENKI MUSEUM

Booklet for TM «Natural Collections»

Dissemination

All the year, the Network spreads among its members call for papers, invitation to publish and conferences via email and/or via linkedin. Among them we can quote:

- **Online Seminar «Erasmus+ Museum of Communities»** Museum of King Jan III's Palace at Wilanów , Royal Palace of Gödöllő and Stazione Utopia / 31 January 2023
- **International Conference «Dinner at the Palace», CY Cergy Paris Université**, 29-30 March 2023
- **Call for papers «Echoes of Antiquity»** The Royal Łazienki Museum, The Faculty of Archaeology of the Warsaw University, Pałac Saski Sp. z o.o and The University of Warsaw Museum/ 15-16 June 2023
- **Challenge: Lack of quality standards for the digital documentation of cultural heritage objects**, Museum of King Jan III's Palace at Wilanów / April 2023
- **International conference « Remembrances of Things Lost - Triggering the memory of the historic house through loss (and regain)»** ICOM-DEMIST, Belgrade, Serbia/ 22-26 October 2023
- **Press release: «Highlights of the Schönbrunn Collection»** Royal Palace of Gödöllő/ 20 July 2023
- **International conference « Stucco in Grands Décors in France and Europe, from the Renaissance to 1850»** Palace of Versailles, C2RMF, Palace of Fontainebleau/ 11-13 December 2023

The Network also spreads some requests of members asking for information, best practices, potential partners, etc

- Coudenberg Palace: partnership's proposal for the Archane project
- Patrimonio Nacional: video greetings for the opening of the Galería de las Colecciones Reales
- Reggia di Caserta: request for examples about replacing tree rows in the park and green management plan
- **Royal Łazienki Museum: request for the identification of examples of residency programme**

Promotion of the Network



Presentation of the Network during the seminar «Protection and presentation of cultural heritage in France using the example of the Palace of Versailles. Restoration of textiles and care of this historic site» organized by the National Heritage Institute of Czech Republic
Date/ 24 March
Link/ <https://www.npu.cz/en/npu-and-heritage-conservation/npu-the-institution>



Presentation of the Network to students of the Master «European and International Studies» of the CY Cergy Paris University
Date/ 1 December
Link/ <https://www.cyu.fr/master-etudes-europeennes-et-internationales-projets-europeens>

GENERAL MANAGEMENT



Human Ressources

Elena Alliaudi: Full-time permanent contract since 2016

Hélène Legrand: Fixed term contract from 2017 to 2020. Full-time permanent contract since 2020.

Training Courses

Elena Alliaudi

* English Lessons: all long the year
* Develop and monitor the budget for an action on excel: 17-22 November 2023

Hélène Legrand

* English Lessons: all long the year
* Film and edit a video with a smartphone : 6-7 November 2023

Annual administrative tasks and networking

1st January 2023

31 December 2023

APPLICATIONS



Affiliated Organizations of the International Council of Museums (ICOM)
ACCEPTED

ADMINISTRATIVE TASKS

- Account closing
- Call for Dues
- Annual Survey (number of visitors / contact list / technical meeting proposals)
- Letters
- Updating of the contact list



Network of European Royal Residences
www.europeanroyalresidences.eu